



CSU-Pueblo Student Survey Report

Baseline Report for Peter Webb Public Relations for the PDD Committee

CONTENTS

Executive Summary	1
Overview.....	1
Key Findings & Implications.....	1
Methodology	4
Overall Findings	6
Findings by Gender	14
Findings by Class Level.....	17
Findings by Housing Location.....	22
Findings by Vehicle or Non-Vehicle	25
Marijuana Use and Perceptions.....	27
Appendix A: Detailed Analysis Tables and Open-Ended Responses	28
Appendix B: Survey Instrument.....	87

EXECUTIVE SUMMARY

OVERVIEW

Corona Insights, on behalf of Webb PR, conducted the following research to aid the development of a social norming campaign for CSU-Pueblo as part of ongoing education efforts funded by the Persistent Drunk Driving Committee (PDD).

This research, conducted through the fall of 2011, works to identify: current student perceptions regarding alcohol and marijuana use and driving while impaired; actual behavior regarding driving while influenced; and awareness of drinking and driving media messages. This initial survey's goal was twofold: gather data to help develop the social norming campaign and establish a baseline to measure future campaign effectiveness.

KEY FINDINGS & IMPLICATIONS

DRINKING, SIDE EFFECTS OF DRINKING, AND DRIVING AFTER DRINKING ARE PERCEIVED AS COMMON AT CSU-PUEBLO.

- Respondents believed that, on average, CSU-Pueblo students drink 9.0 alcoholic drinks per week.
- When asked how often they believed the average student at CSU-Pueblo had experienced a list of negative side effects (e.g., memory loss, missing class, etc.) in the past year, the vast majority of respondents believed that other students had experienced each negative side effect at least once.
- When asked specifically about other students driving after drinking, respondents, on average, believed that 35 percent of CSU-Pueblo students had driven after drinking too much alcohol in the past year. Fifty-eight percent of students believed that other students “rarely” or “never” designate a driver.
- Alcohol is widely perceived to have a number of positive effects – especially social effects. The majority of students believe that drinking allows them to feel more comfortable in social situations, connect with their peers, and have more fun. Alcohol is also perceived to be a central aspect of social life for many campus groups and events.

HOWEVER, PERCEPTIONS ARE TYPICALLY WORSE THAN REALITY.

- Students reported drinking, on average, 4.5 drinks per week. Beer and hard liquor/mixed drinks were the third and fourth, respectively, most common beverages consumed when hanging out with friends (water was first, followed by soda/pop). While the amount of drinks students consumed varied widely, the majority of students (56 percent) consumed either one or two drinks per week, or none at all. A much smaller proportion (13 percent) consumed more than 10 drinks per week on average. The majority of students reported drinking at a friend's house, where they live, or at private parties.
- While students typically believed most students had experienced each negative side effect listed, the majority of students typically indicated having never experienced each side effect in the past year. Having a hangover was the most common with 55 percent of students experiencing this at least once in the past year.
- The perception of driving after drinking is likely inflated as well. When asked how they got home the last time they drank outside their residence, 55 percent said they had designated a driver. Eighteen percent self-reported having driven a vehicle after too much alcohol in the past 12 months.
- The majority of students took steps either before or after starting to drink to prevent themselves from driving. The majority of students also reported having taken action at least once in the past 12 months to prevent someone else from driving after drinking.

LIKE ALCOHOL, PERCEPTIONS OF MARIJUANA USAGE ARE GREATER THAN REALITY.

- Similarly, with marijuana, respondents' perceptions are likely worse than reality. Respondents believed that, on average, 13 percent of students at CSU-Pueblo have a medical marijuana card; three percent of students self-reported actually having a medical marijuana card.
- Respondents believed an even greater percentage (48 percent, on average) of students at CSU-Pueblo use marijuana. Of the 97 percent who reported not having a medical marijuana card, 27 percent self-reported using marijuana.
- In regards to marijuana's impact on driving, 72 percent indicated it had a slight or significant impact on one's ability to safely drive. Fifteen percent indicated "no impact" and 13 percent believed it had a positive impact. When asked how the consequences (i.e., cost, legal penalties, severe or minor injury) of drinking and driving compared to using marijuana and driving, respondents were split. Forty to fifty percent typically indicated "about the same"; 30 to 40 percent indicated "less than alcohol" and about 10 to 30 percent indicated "more than alcohol."

SELECT DIFFERENCES BETWEEN SEGMENTS INCLUDE:

- ➔ Freshmen reported drinking less and were less likely to report having experienced negative outcomes of drinking, including driving after drinking, compared to other class levels.
- ➔ Males, compared to females, reported drinking more and were more likely to report experiencing the listed negative outcomes of drinking. Males were also more likely to report driving after drinking.
- ➔ Students' residence location and access to a vehicle are positively correlated with class level – the higher their class level the more likely they are to live off campus (or an apartment on/adjacent to campus) and have access to a vehicle. Differences among these segments typically mirror those between class levels.

SOME OF THE MOST COMMON SOURCES OF INFORMATION ABOUT ALCOHOL ARE NOT THE MOST BELIEVABLE.

- ➔ Parents were the most common source of information (64 percent) and were also one of the most believable sources. Health professionals were the most believable source (69 percent “very believable”) and third most common source of information on alcohol (50 percent).
- ➔ Other common “very believable” sources included school employees – counseling center, faculty and staff. While each of these were considered “very believable” by roughly 40 percent of students, they were among the less common sources of information.
- ➔ Friends, while the second most common source of information (58 percent) was one of the least “very believable” sources.

METHODOLOGY

SURVEY INSTRUMENT

The survey instrument for this project was designed via a collaboration of key staff from Corona Insights and Webb PR along with input from CSU-Pueblo. Concepts and questions were largely drawn from past research conducted for the PDD program at Western State College. Updates to the survey ensured it was tailored to the campus of CSU-Pueblo and that the survey was capturing relevant information for the current year's campaign. The survey was also approved by CSU-Pueblo before being administered to any student.

SAMPLING METHOD AND SURVEY MODE

This survey implementation was completed by in-classroom surveys. Professors distributed the paper surveys in their classes and provided necessary instruction. CSU-Pueblo selected the classes and managed distribution of surveys. Corona Insights received all completed surveys and provided data entry and cleaning before analysis.

Data collection ran during the first part of September, 2011.

ANALYSIS

In total, 454 surveys were completed. This represents roughly 8.7 percent of students at CSU-Pueblo (based on 5,246 total students reported). This response level is sufficient to achieve a maximum margin of error of ± 4.4 percent at the 95 percent confidence level for the overall student population.

To ensure that the findings were representative of the overall student body, Corona applied corrective weightings. The final sample was weighted based on year in school and gender to ensure all class levels and both males and females were accurately represented. All analysis and findings of these populations represent the weighted findings to more accurately describe these audiences' opinions.

Analysis included examining several subpopulations, including statistical testing to verify differences observed. Subpopulations examined included: Class level, gender, residence location (on- or off-campus), and vehicle ownership.

DEMOGRAPHICS

The following tables summarize the general profile of *weighted* survey respondents of the Fall 2011 survey. These characteristics should be considered as context and background when examining findings.

Demographic Characteristic	Percent of Respondents	Demographic Characteristic	Percent of Respondents
Gender		Vehicle Access	
Male	47%	Yes	88%
Female	53%	No	12%
Class		Age	
Freshman	30%	18 or younger	21%
Sophomore	20%	19	19%
Junior	21%	20	15%
Senior	23%	21	14%
Graduate	5%	22 or older	32%
Other	0%	Mean Age	22.6
Activities		Current Residence	
Intercollegiate athletics	30%	On-Campus Residence Halls	25%
Intramural or club sports	28%	Apartments On or Adjacent to Campus	11%
Social fraternities or sororities	7%	Off-Campus	64%
Religious or interfaith groups	19%		
Political or social action groups	6%		
Music and other performing art groups	15%		
Student newspaper, radio, TV, magazine	13%		
None of the above	34%		

The primary difference between segments was seen within different classes (as well as ages). As students increase in class level (and age) they are more likely to: live off-campus opposed to on-campus and have access to a vehicle. Some key differences between these groups were examined in this report, and detailed tables can be found in Appendix A.

OVERALL FINDINGS

Presented first are the overall, global findings from the Fall 2011 survey (Pre-2011).

THE MAJORITY OF STUDENTS CONSUME ALCOHOL IN MODERATION

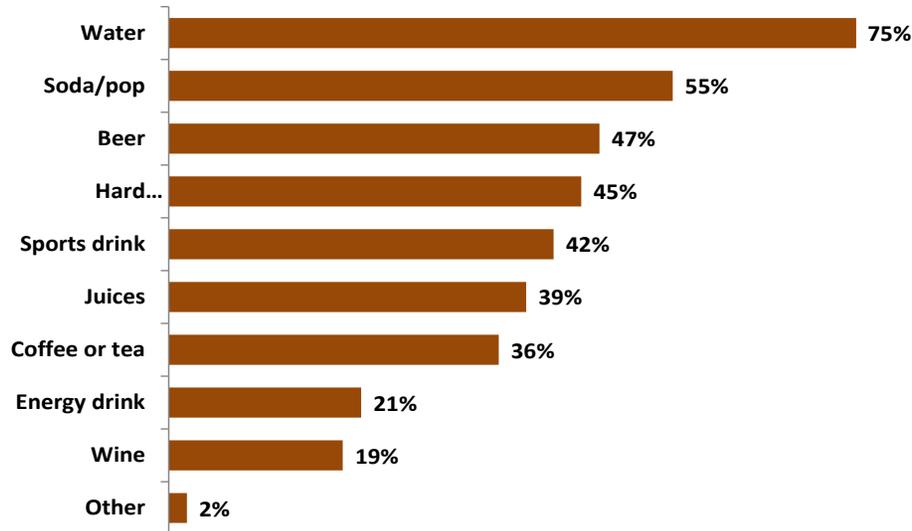
When asked what type of beverage(s) they consume with friends, students at CSU-Pueblo most often responded water (75 percent), followed by soda/pop (55 percent). However, beer (47 percent) and hard liquor/mixed drinks (45 percent) were the third and fourth most common options, respectively (Q1). *Graph below left.*

Students indicated that, on average, they consumed 4.5 drinks per week. (*Pictograph below right.*) However the majority of students consumed one or two drinks (30 percent), or did not consume any alcohol in the average week (26 percent) (Q2). *Graph below right.*

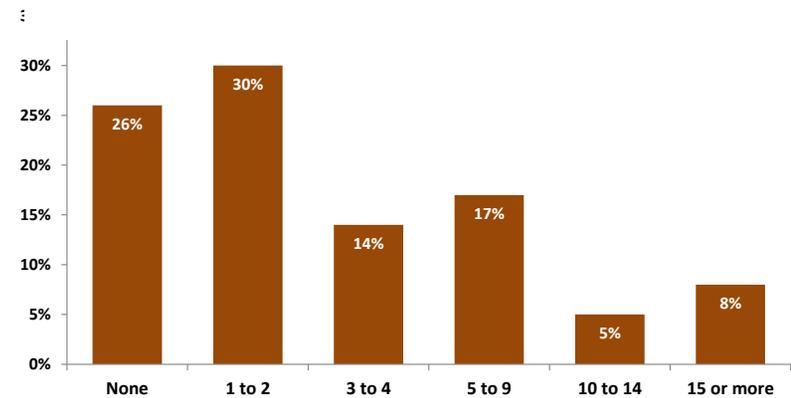
Average Drinks Consumed per Week (Q2)



Drinks Consumed with Friends (Q1)

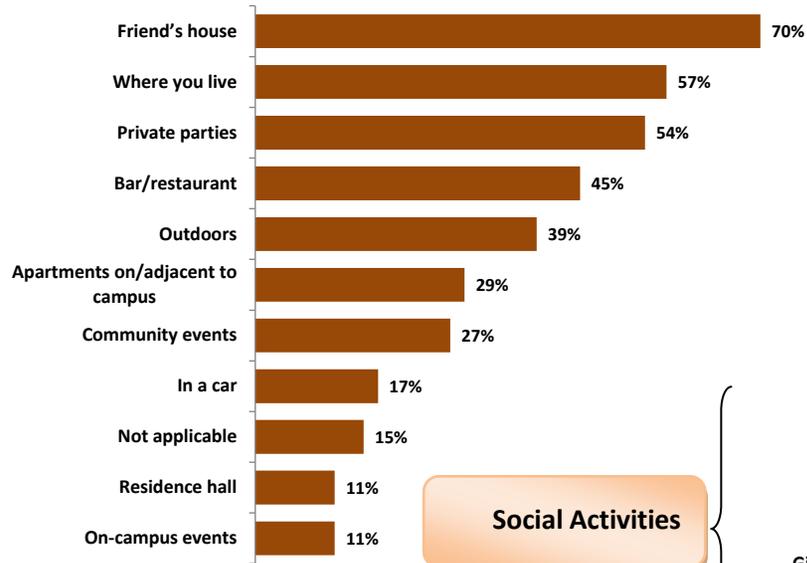


Distribution of Drinks per Week (Q2)



Consumption most often occurred at a friend's house (70 percent) and where they live (57 percent) (Q3). The proportion of students who listed each location can be seen in graph at left.

Locations for Consumption (Q3)



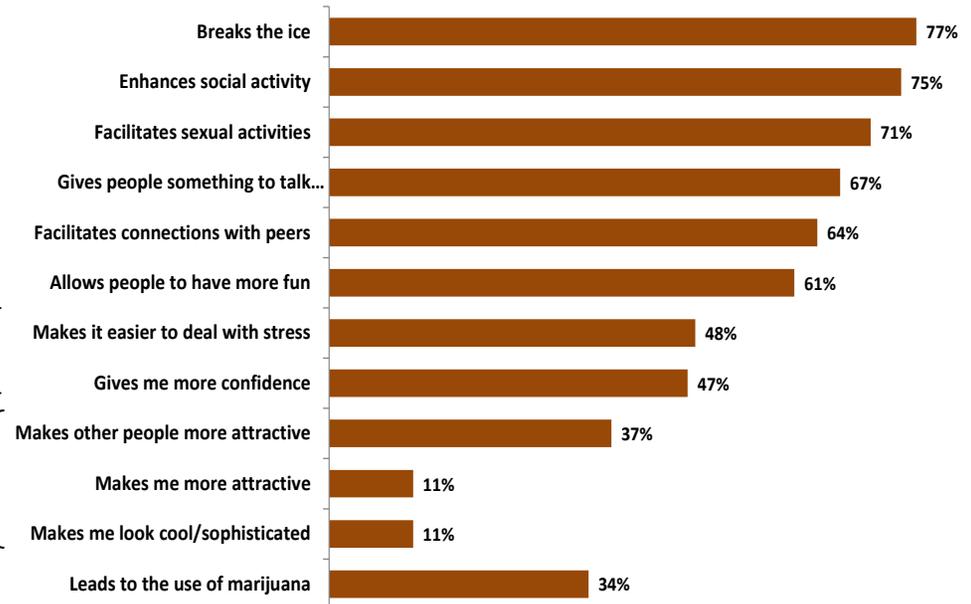
Social Activities

Internal Benefits

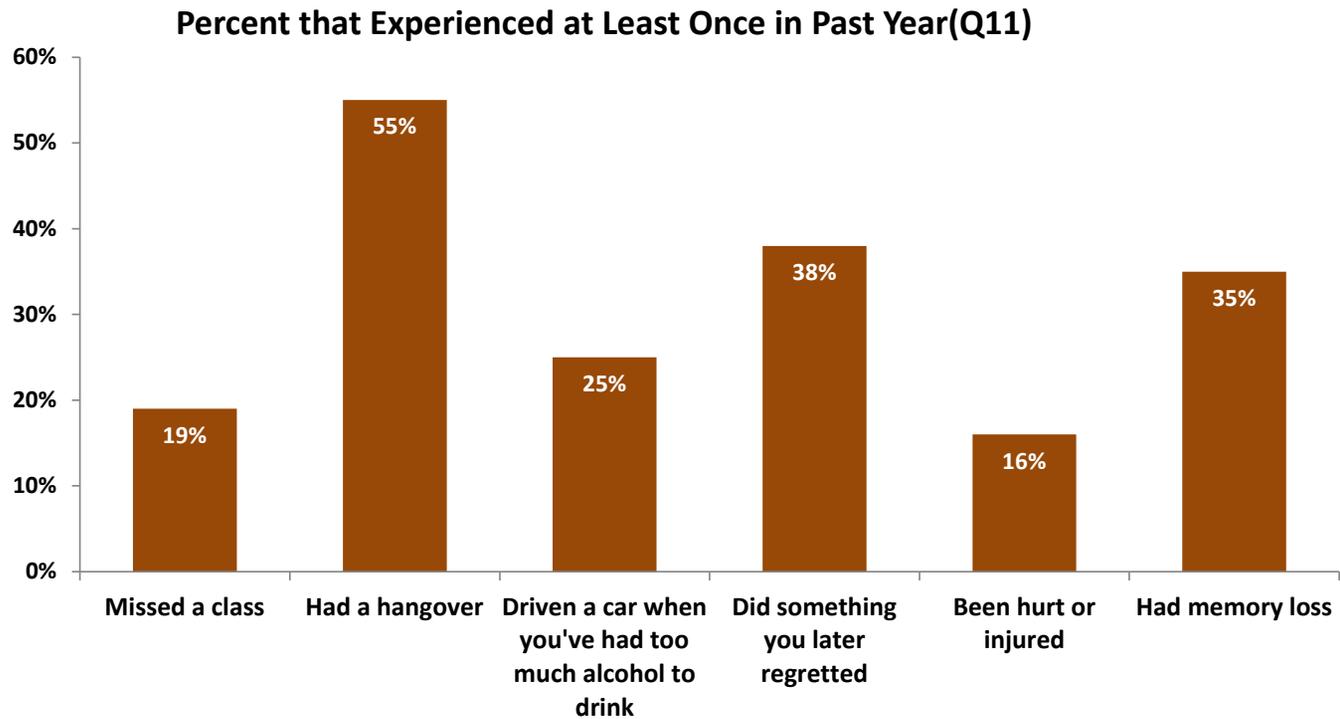
Appearances

Students primarily drank for social reasons. When asked about the “effects” of alcohol, students indicated social reasons first, followed by personal benefits, and looks. About one third of students also believed that alcohol leads to the use of marijuana (Q6). Graph below.

Perceived Effects of Alcohol (Q6) by Pre/Post



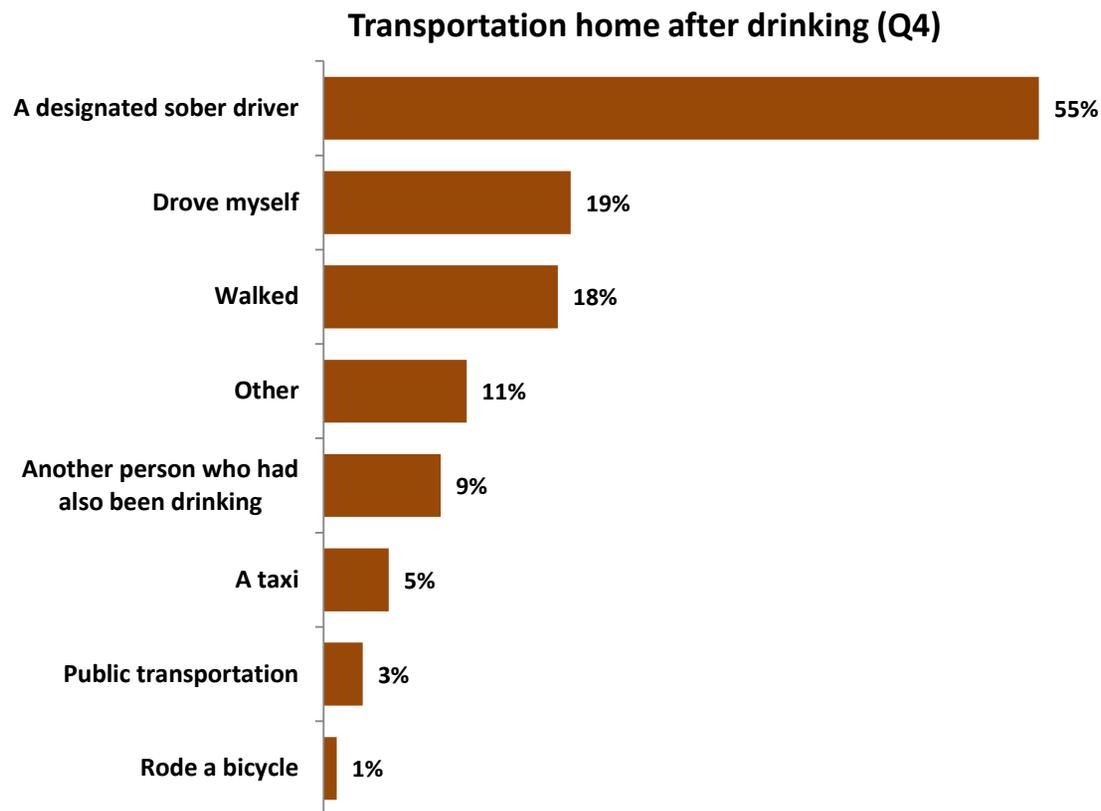
Other “effects” were also examined and specifically negative after effects. More than one-half (55 percent) of students had experienced a hangover in the past year, 38 percent did something they later regretted, and 35 percent had experienced memory loss (Q11). *Graph below highlights the percent of students who had experienced each after effect at least once in the past year.*



DRINKING AND DRIVING OCCURS FREQUENTLY

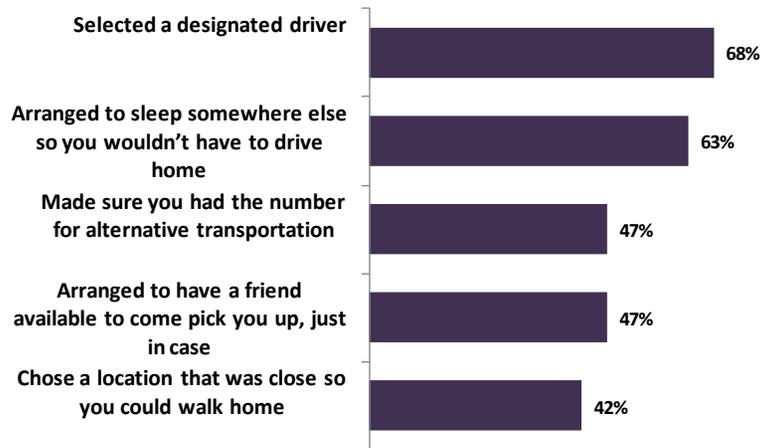
When asked broadly if they had ever driven a vehicle when they probably shouldn't have due to alcohol consumption, over one third (39 percent) responded yes. And when those students who had were asked if they had driven when they probably shouldn't have due to alcohol in the last 12 months, 46 percent responded yes (Q13).

When asked specifically about the last time they consumed alcohol outside of their residence and how they got home, 19 percent indicated that they drove to get home. Nearly as many walked home (18 percent), and the majority (55 percent) reported that they got a ride home from a designated sober driver. (Q4).

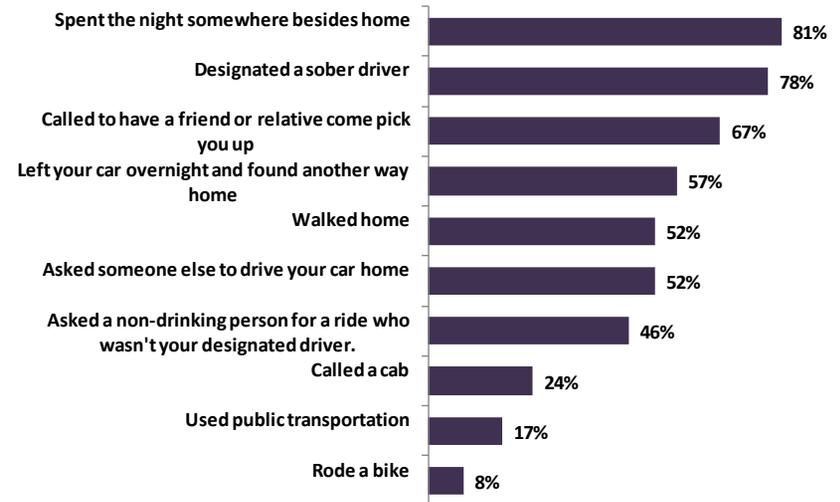


Students generally were more likely to indicate taking action after starting to drink (Q18) opposed to before (Q17). In both cases, receiving a ride from a designated sober driver was a common action taken to prevent driving (68 percent pre-drinking and 78 percent post). Post-drinking, 81 percent of students reported having spent the night somewhere besides home. Similarly, 63 percent had arranged to sleep somewhere else pre-drinking. (Q17 & 18). Graphs below.

Pre-Drinking Actions (Q17)

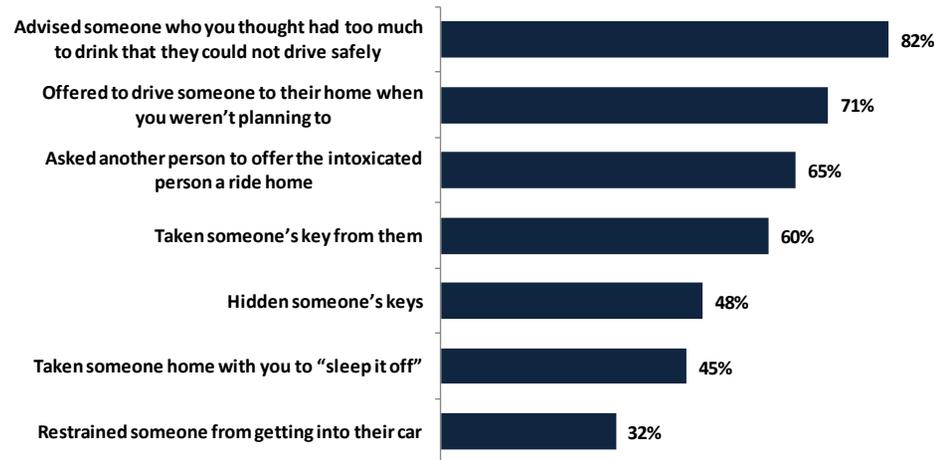


Post-Drinking Actions (Q18)



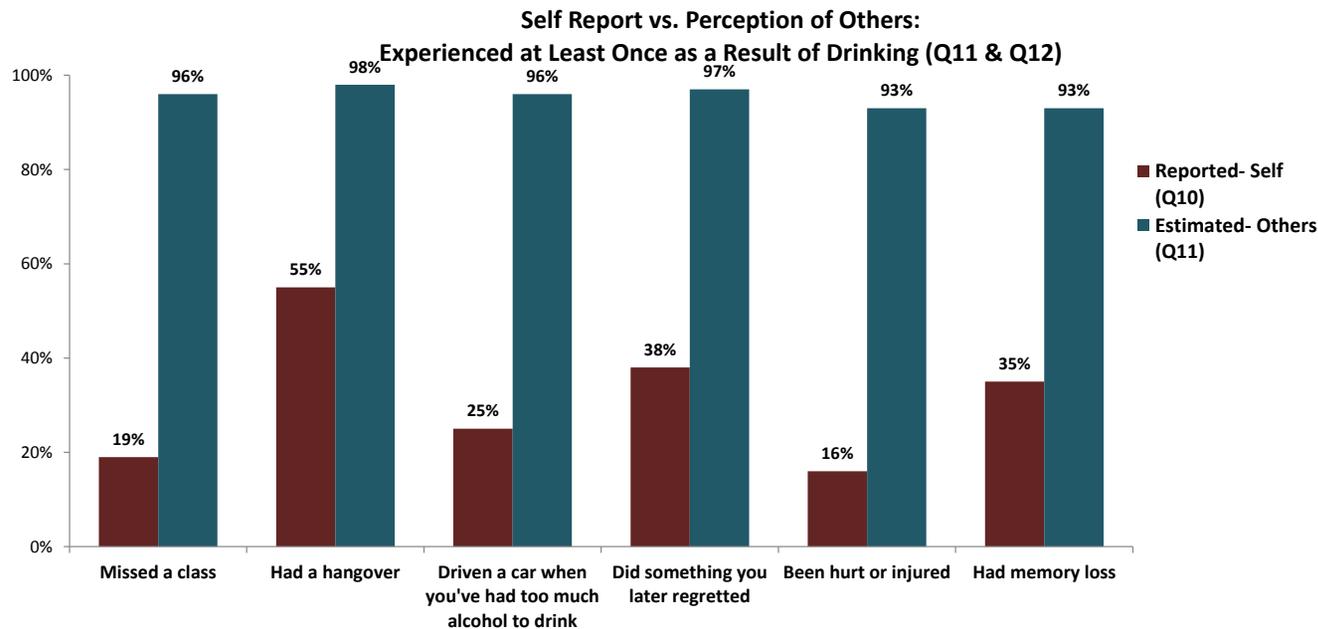
When asked whether during the past twelve months they had taken any steps to prevent a person who was drinking from driving, a large majority indicated having taken at least one such action. The most common type of action was advising the person that they had too much to drink to drive safely (82 percent). Other methods were popular as well, with 71 percent of students offering to drive for them and 65 percent asking another person to drive them. More direct actions were slightly less common; although 60 percent of students reported having taken someone's keys. (Q19). Graph right.

Actions to Prevent Others from Driving after Drinking Alcohol (Q19)



STUDENTS OVERESTIMATE THE ROLE OF ALCOHOL IN THE LIVES OF OTHER CSU-PUEBLO STUDENTS

Students believed the average amount of alcohol a typical student at CSU-Pueblo consumed per week was 9.0 drinks (Q5). This is double the amount that students, on average, actually reported for themselves (4.5 drinks).



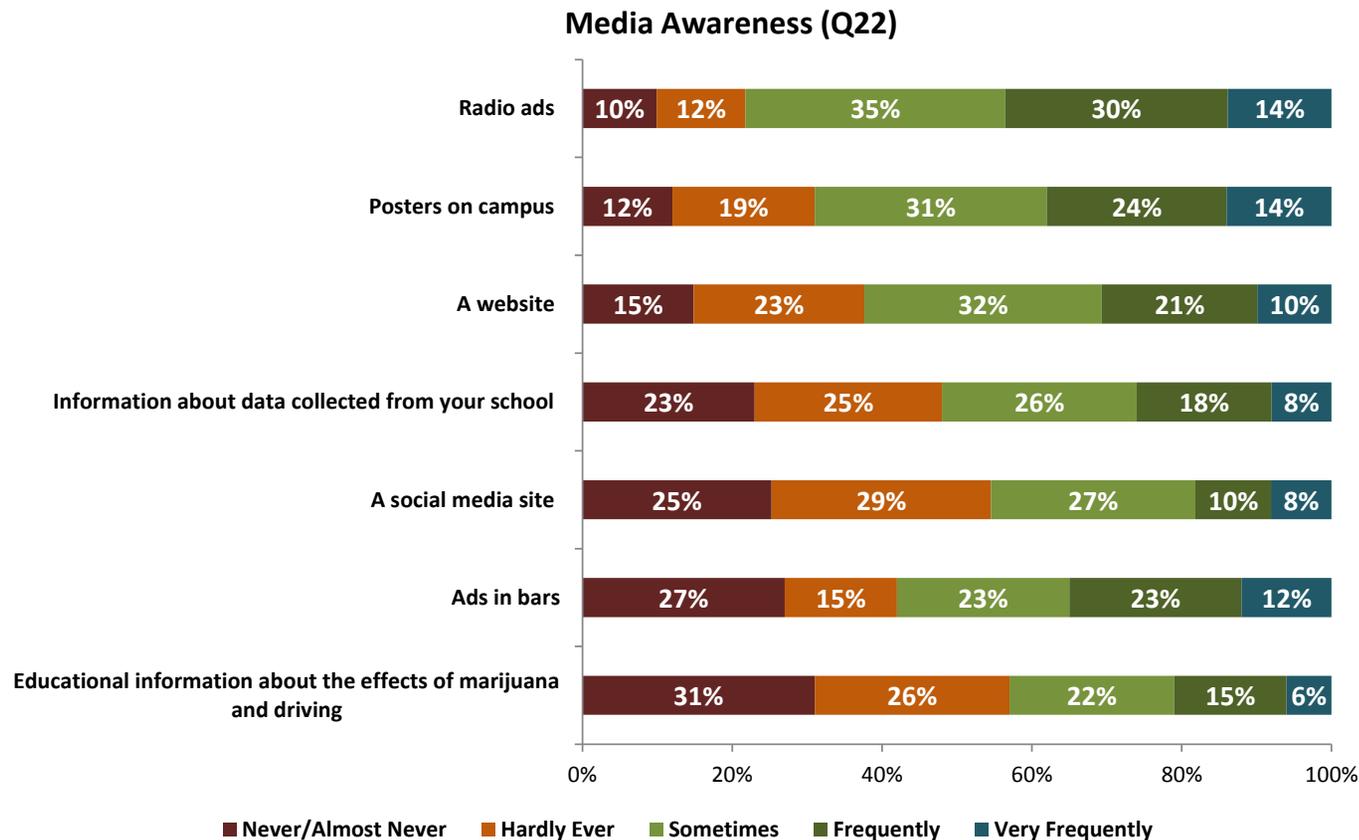
Not only did students believe other students at CSU-Pueblo drank more, they also believed they experienced more negative effects. Students believed the vast majority of students (greater than 90 percent in each case) had experienced a listed effect at least once (Q11). The graph below highlights the percent of students who reported having never experienced each after effect in the past year compared to respondents' estimates of the percentage of other students who had never experienced these effects.

Finally, the perception of costs for a DUI among students was significantly lower than the actual cost. The average estimated cost given by students was \$5,053; which was largely driven by the number of students believing it cost less than \$2,500 (49 percent). Thirty one percent believed a DUI would cost \$10,000 or more (Q16). The actual cost is just over \$10,000, as cited by previous campaigns.

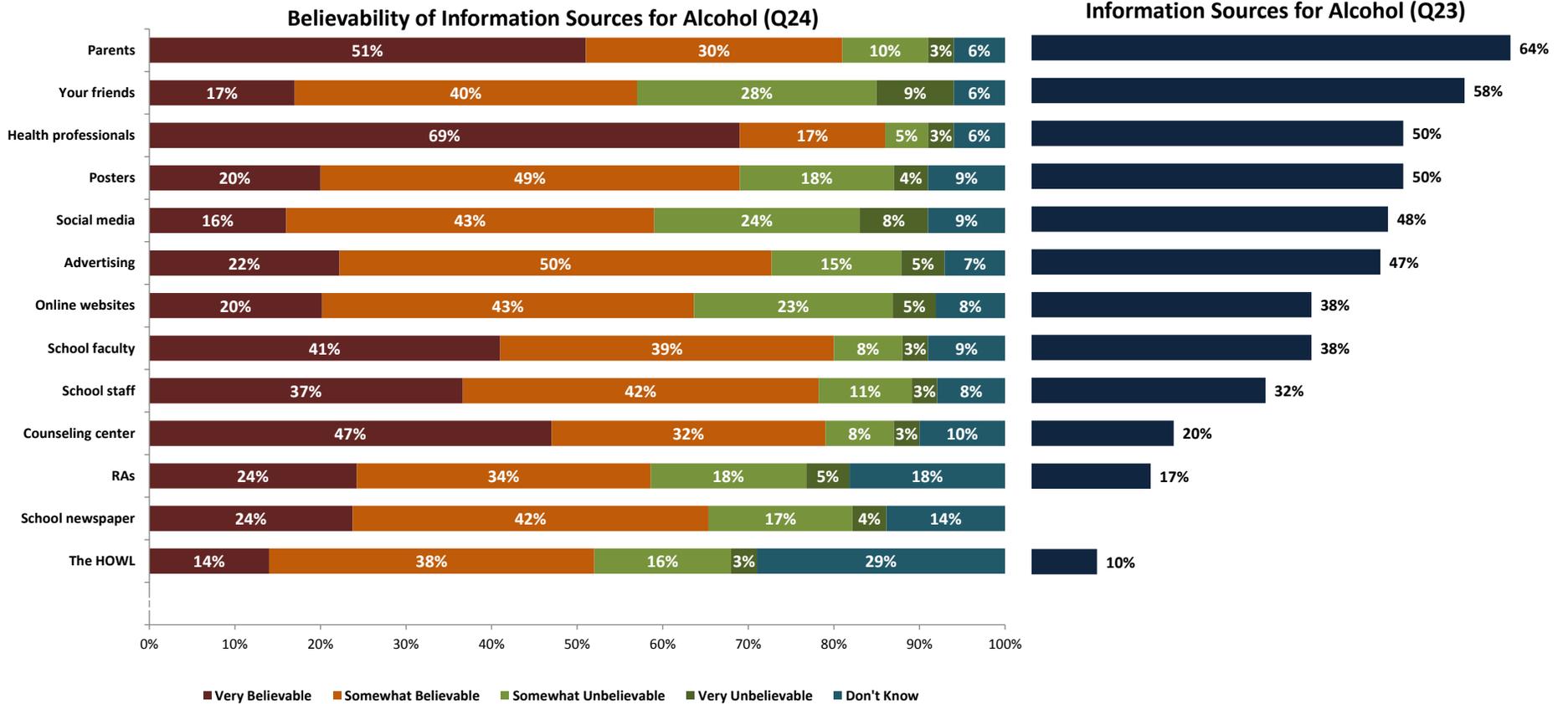
Perceptions versus actual self-reported behavior of the frequency of drinking and driving among other CSU-Pueblo students were also different. When asked what percentage of their peers they think have driven after drinking too much alcohol in the past year, the average estimate was 35 percent – nearly double the rate actually reported by students of 18 percent (Q13 combined and Q14).

MEDIA AND INFORMATION

Radio ads and posters on campus had the highest overall awareness for media discouraging drinking and driving. Social media sites were seen less than other media (more than 50 percent “never/almost never” or “hardly ever” had seen this media). Educational information about the effects of marijuana and driving had the lowest awareness with only 21 percent of students responding “frequently” or “very frequently”. Of particular interest to the social norming campaign, 48 percent had “never/almost never” or “hardly ever” seen or heard information about data collected from their school, while 26 percent “frequently” or “very frequently” had seen media of this type (Q19). *Graph below.*



People close to students –parents and friends– are the most common sources of information regarding alcohol. (Q23) Graph below. While parents were seen as a “very believable” or “somewhat believable” source by 81 percent of students, friends were less frequently viewed as believable (57 percent of students indicated friends were “very believable” or “somewhat believable”). The only source more believable than parents were health professionals – 86 percent believed they were “very believable” or “somewhat believable” (Q24).



FINDINGS BY GENDER

Presented in this section are key differences by **gender** on the Fall 2011 survey. Only notable differences between males and females are provided.

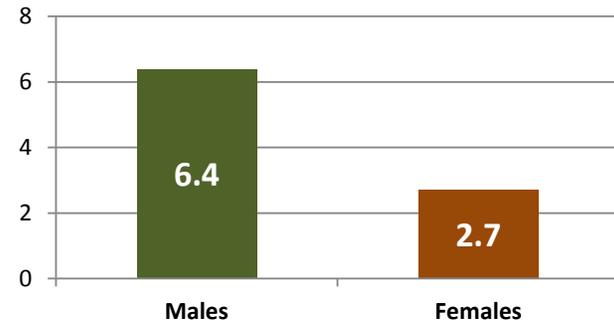
MALES REPORT GREATER ALCOHOL USE AND EFFECTS

Males and females differ greatly in numerous actions and outcomes related to alcohol consumption. Specifically, there were significant differences in type of drinks consumed, amount consumed, where consumed, and impacts of consuming alcohol.

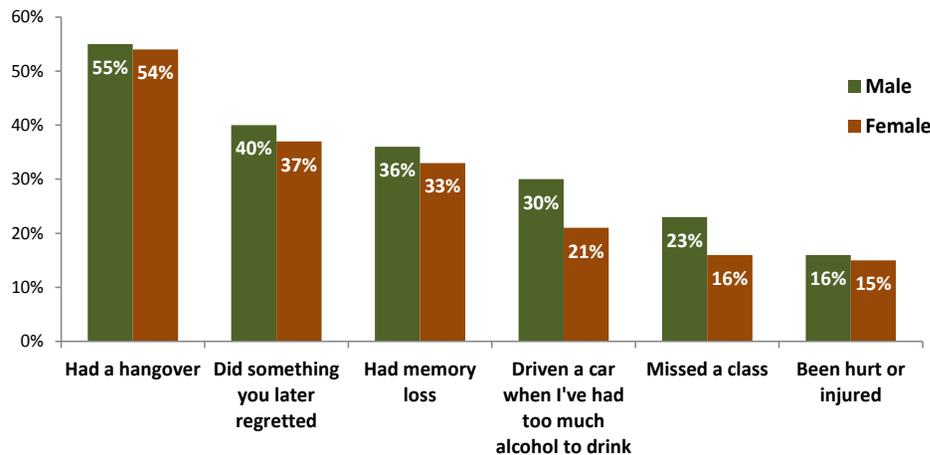
On average, males reported greater consumption of alcohol – in fact more than twice as much – in a given week compared to females (Q2). *Graph at right.*

Males were also more likely to have consumed alcohol at several of the listed places. The largest differences between genders occurred for apartments on or adjacent to campus (34 percent males vs. 24 percent females), outdoors (44 percent males vs. 34 percent females), at community events (32 percent vs. 21 percent), and at residence halls (16 percent vs. 7 percent). The only locations where the genders reported similar levels of alcohol consumption were bars and restaurants, private parties, and where they live. (Q3).

**Self-Reported Drinks/Week (Q2)
by Gender**



Experienced Effects of Alcohol in Past Year (Q11) by Gender



In addition to consumption behavior, males were also more likely to have experienced all of the negative consequences of alcohol at least once in the past year. The largest difference between genders was for self report of having driven a car when they have had too much alcohol to drink. (Q11). *Graph left.* Similarly, when asked how they got home the last time they consumed alcohol, females were more likely to report having designated a sober driver, while males were more likely to have driven themselves, and to have walked home (Q4).

With respect to beliefs about the frequency of negative consequences of alcohol experienced by other CSU-Pueblo students, females reported slightly higher estimates than did males for all effects listed (Q12).

GENDERS DIFFER IN BEHAVIORS TO PREVENT DRUNK DRIVING

In addition to differences in frequency of driving after consuming too much alcohol, males and females reported different actions to prevent drunk driving, both before and after drinking has begun. With respect to pre-drinking actions, females were somewhat more likely than males to report having designated a sober driver (76 percent of females vs. 60 percent of males). However, males were more likely than females to have chosen a location that was close enough so they could walk home (51 percent, vs. 35 percent of females) (Q17). There were also gender differences in post-drinking actions to avoid driving. Males were significantly more likely than females to have ridden a bike, taken public transportation, or walked home; as well as slightly more likely to have left their car overnight, called a friend or relative, spent the night somewhere else, or asked a non-drinking person (other than their designated driver) for a ride. Females were slightly more likely than males to have ridden with a designated sober driver (80 percent of females vs. 75 percent of males) (Q18).

BELIEFS ABOUT THE ALCOHOL CONSUMPTION AND DRUNK DRIVING DIFFER BY GENDER

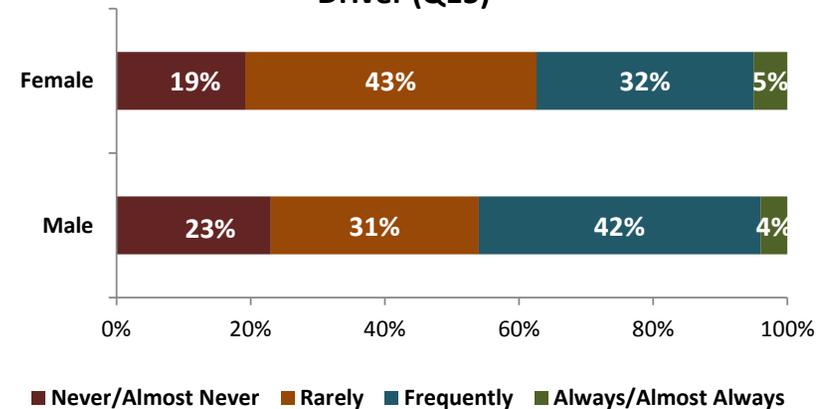
Males also believed the average CSU-Pueblo student consumed more alcohol than did females. Males believed the average student consumed 9.2 drinks per week, while females believed the average student consumed 8.6 drinks per week (Q5).

When asked to estimate the percentage of CSU-Pueblo students they think have driven after having too much alcohol to drink, females gave significantly higher estimates (38.4 percent on average) than did males (31.1 percent). (Q14).

Similarly, when asked how often they think other students designate a sober driver when drinking alcohol, males were more likely to believe that it happened frequently, while females were more likely to believe that other students only rarely select a designated driver (Q15). *Graph right.*

Finally, students' estimates of the cost of a DUI differed somewhat as a function of gender. On average, males perceived a higher cost (\$5,485) than did females (\$4,698). Both genders' estimated well below the actual cost of a DUI (Q16).

Perception of How Often Students Designate a Driver (Q15)

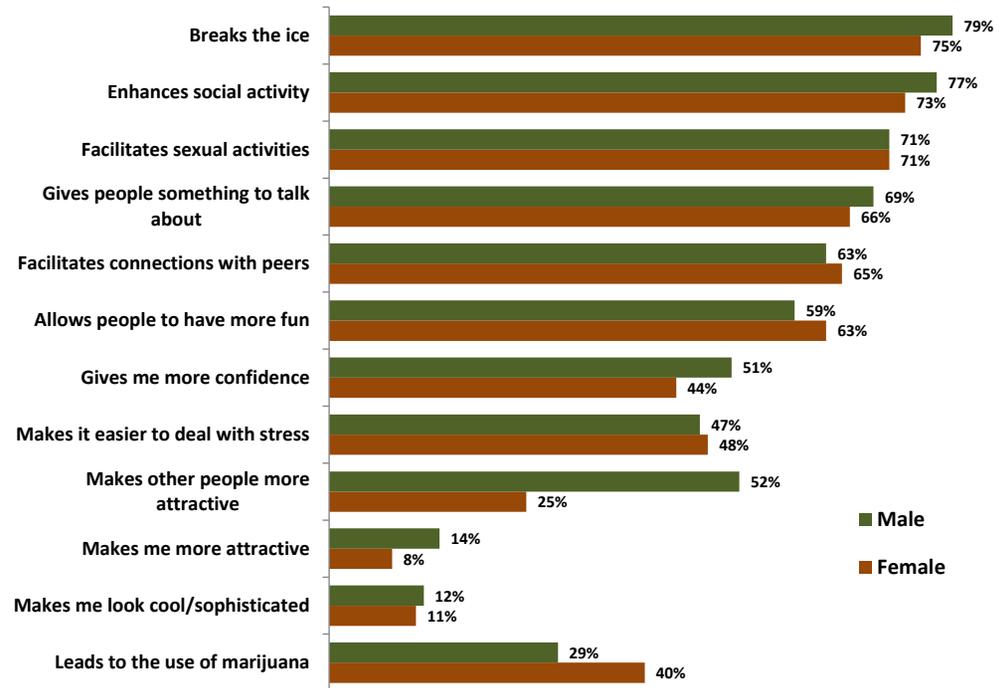


MALES AND FEMALES WERE MORE SIMILAR IN BELIEFS ABOUT SOCIAL EFFECTS AND SOCIAL INVOLVEMENT OF ALCOHOL

While males were generally more likely than females to report having experienced negative after effects of alcohol, genders did not differ in most of their beliefs about the social and internal benefits of alcohol use. They did, however differ in perceptions of alcohol’s effect on external appearance, as males were significantly more likely than females to report that alcohol makes other people more attractive, and somewhat more likely to believe that alcohol makes themselves more attractive. Females, on the other hand, were more likely to believe that alcohol consumption leads to the use of marijuana (Q10). *Graph right.*

Males and females also largely agreed on the extent to which alcohol is a central part of the social life on campus. There were few differences between the genders’ for any of the student groups listed, nor for community events or on-campus events. However, males were more likely to report that alcohol is a central part of the social life for athletic events and sorority and fraternity activities (Q6).

Perceived Effects of Alcohol (Q10) by Gender



FINDINGS BY CLASS LEVEL

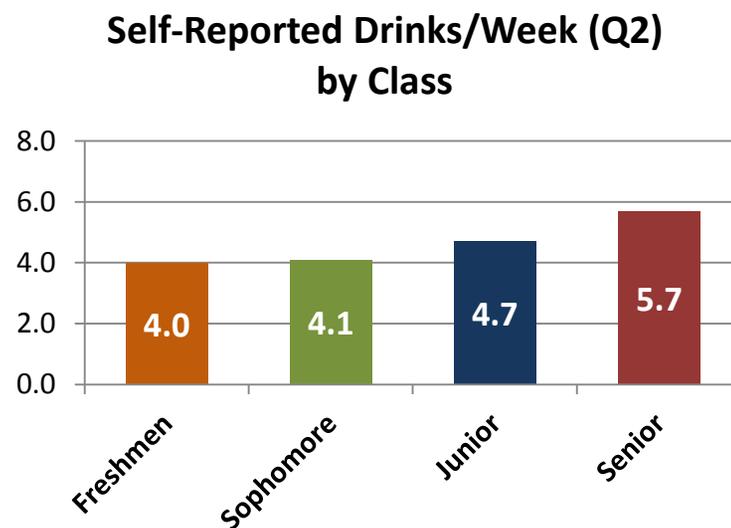
Presented in this section are key differences by **class level** on the Fall 2011 survey. Only notable differences between the classes are provided here.

In addition to the numerous differences between genders, responses to several survey items were highly differentiated as a function of class level. In some cases, differences were seen between freshmen and all other class levels suggesting that the first year is pivotal with respect to freshmen perceptions and behavior. However, the pattern of responses to many other questions was characterized by a linear trend – either increasing or decreasing with each additional year of school.

ALCOHOL CONSUMPTION INCREASES WITH CLASS LEVEL

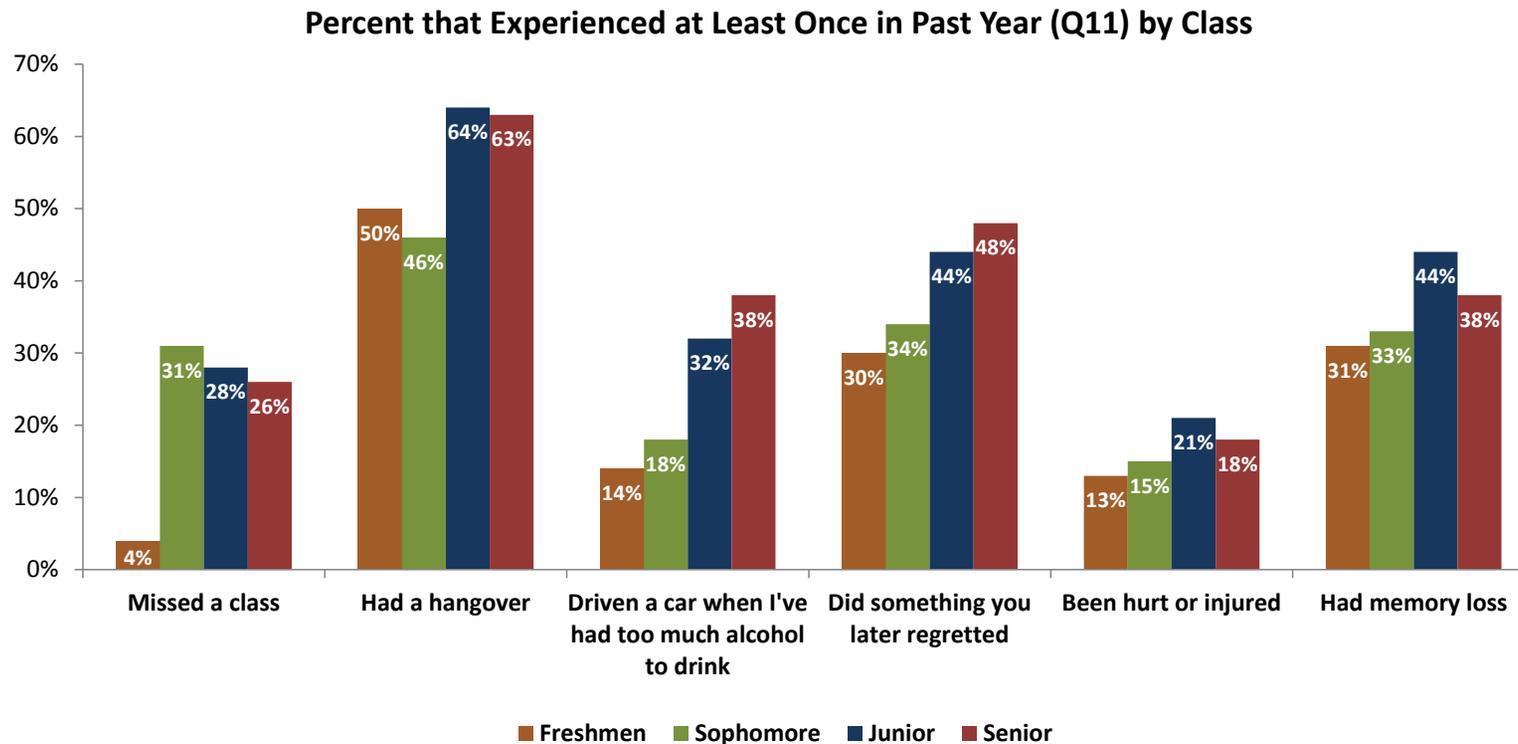
Responses to number of survey items showed a tendency to change (increase or decrease) with each class year. For example, when asked what type of drinks they consume with friends juniors and seniors were more likely to list beer, hard liquor/mixed drinks, and wine. Freshmen were the least likely to list each of these. (Q1). Location of alcohol consumption also differed – bars/restaurants and where they live were cited more often by as class year increased (especially among seniors) while residence halls decreased for juniors and seniors (Q3).

Amount of alcohol consumed showed a similar pattern of increase with class year; particularly for juniors, and seniors, while average drinks consumed were similar between freshmen and sophomores (Q2). See graph at right. There was no such increase with class level in perceptions of how much other students at CSU-Pueblo drink - students at all class levels reported perceptions that were substantially higher than actual (between 8 and 9.3 drinks)(Q5).



CLASS LEVELS DIFFER IN EXPERIENCES AND ACTIONS.

When asked about their own experiences, older students (juniors and seniors in particular) were consistently more likely to have experienced the effects listed (e.g. having a hangover, driving a car, doing something later regretted, etc.) and they were generally more likely to experience those effects with greater frequency. The only effect that was not more likely among juniors and seniors was missing a class, for which sophomores reported the highest rates, while freshmen were much less likely than the other three class levels (*Q11*). *The graph below highlights the percent of students, by class, who ever experienced each after effect.*



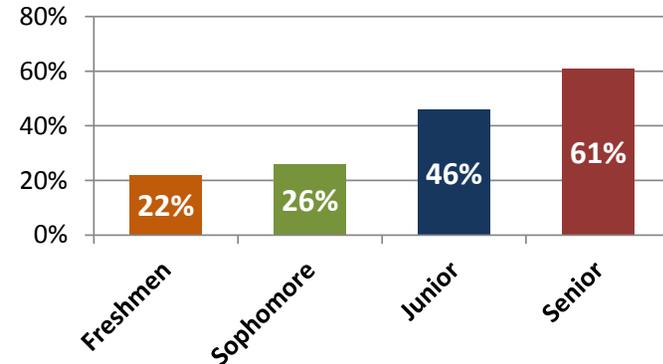
When asked about other students experiencing the same effects, all class levels reported beliefs that other CSU-Pueblo students experience those effects with high frequency, and there were few differences between class levels in these overestimates (*Q12*).

One area of particular interest is actual drinking and driving. In a similar pattern to amount of alcohol consumed, self-reported having ever driven after alcohol consumption increased with each class level, nearly tripling from freshmen to seniors (Q13). See graph below right.

When asked how they got home the last time they consumed alcohol, there were also significant differences between classes. Juniors and seniors were significantly more likely than freshmen and sophomores to report having driven themselves home; while freshmen were somewhat less likely than the other three classes to report having designated a sober driver (Q4).

In contrast to the above where self-reported driving after drinking increased with class level (Q13), perceptions of what proportion of CSU-Pueblo students drove when they probably shouldn't have due to alcohol consumption were consistent across classes. All classes estimated that 34 to 38 percent of other students had driven when they shouldn't have in the past year (Q14). Similarly, there were no significant differences between classes in students' estimates of how often other CSU-Pueblo students designate a driver – only 4 to 7 percent believed that others students always or almost always designate a sober driver when they drink alcohol (Q15).

Self-Reported Drinking and Driving (Q13) by Class



PERCEPTIONS OF ALCOHOL'S EFFECTS DIFFER BY CLASS LEVEL

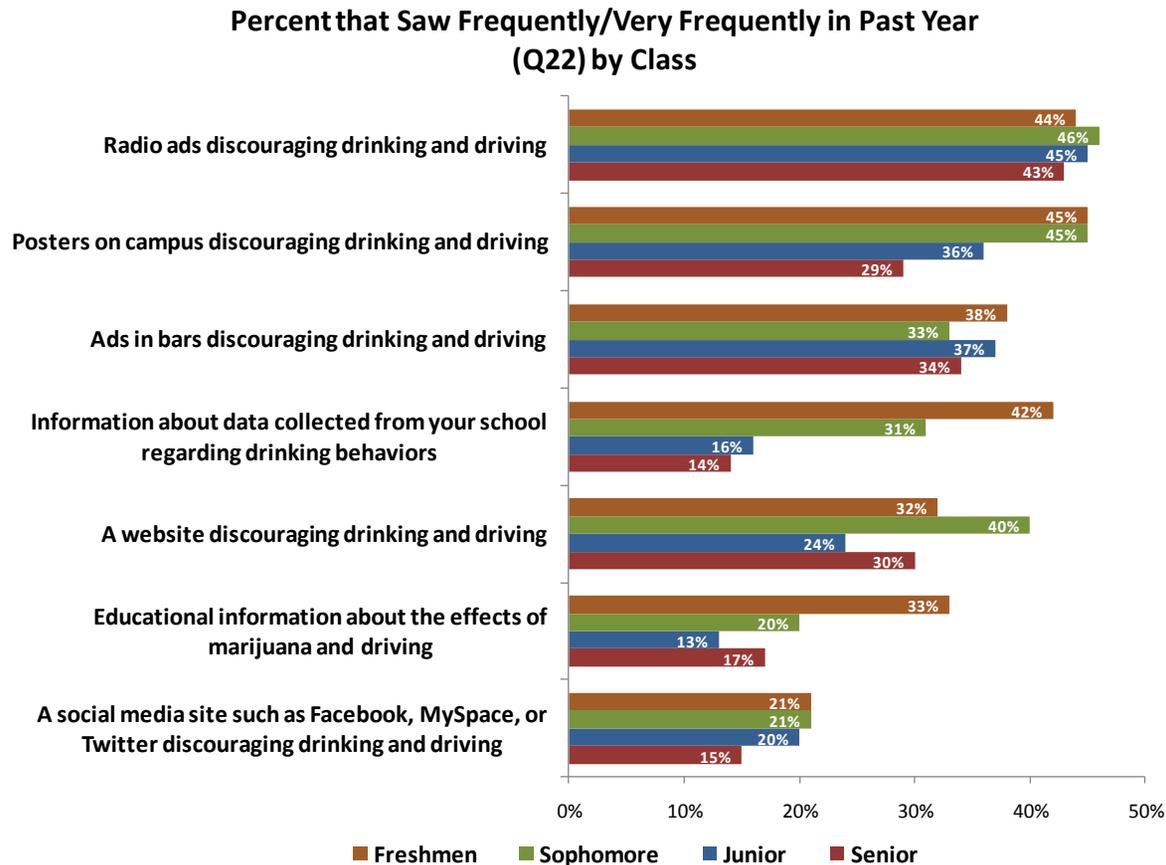
When asked about the effects of alcohol, there were significant differences between classes in perceptions of some social effects of alcohol. The perception that alcohol allows people to have more fun decreased with class level – freshmen and sophomores were more likely than juniors and seniors to report this effect. On the other hand, the perceptions that alcohol facilitates connections with peers, facilitates sexual activities, and makes other people more attractive generally increased across class years (Q10).

There were also statistically significant differences in class levels' perceptions of the cost of a DUI. Estimates increased with each year from freshmen (about \$3,300) to seniors (about \$6,900) (Q16).

When it came to preplanning for transportation home from drinking, there were no significant differences between class levels, though seniors were less likely on several statements to reply "yes" (Q17). However, some actions to keep from driving after students began to drink did differ by class level (Q18). In particular, seniors differed from the other three class levels, as they were significantly more likely to have called a cab, as well as somewhat more likely to have ridden a bike or taken public transportation. In many cases, sophomores and juniors were the most likely to have taken a post-drinking action to avoid drinking and driving.

In addition to actions taken to prevent one’s own drinking and driving, there were significant class level differences in select actions to prevent others who have been drinking from driving (Q19). Freshmen were the most likely to report having taken or hidden someone’s keys, and the likelihood of reporting these two actions decreased with each increase in class year (such that seniors were the least likely). Similarly, seniors were significantly less likely than the other three class levels to report having restrained someone from getting into their car. Class level differences for other actions were less significant.

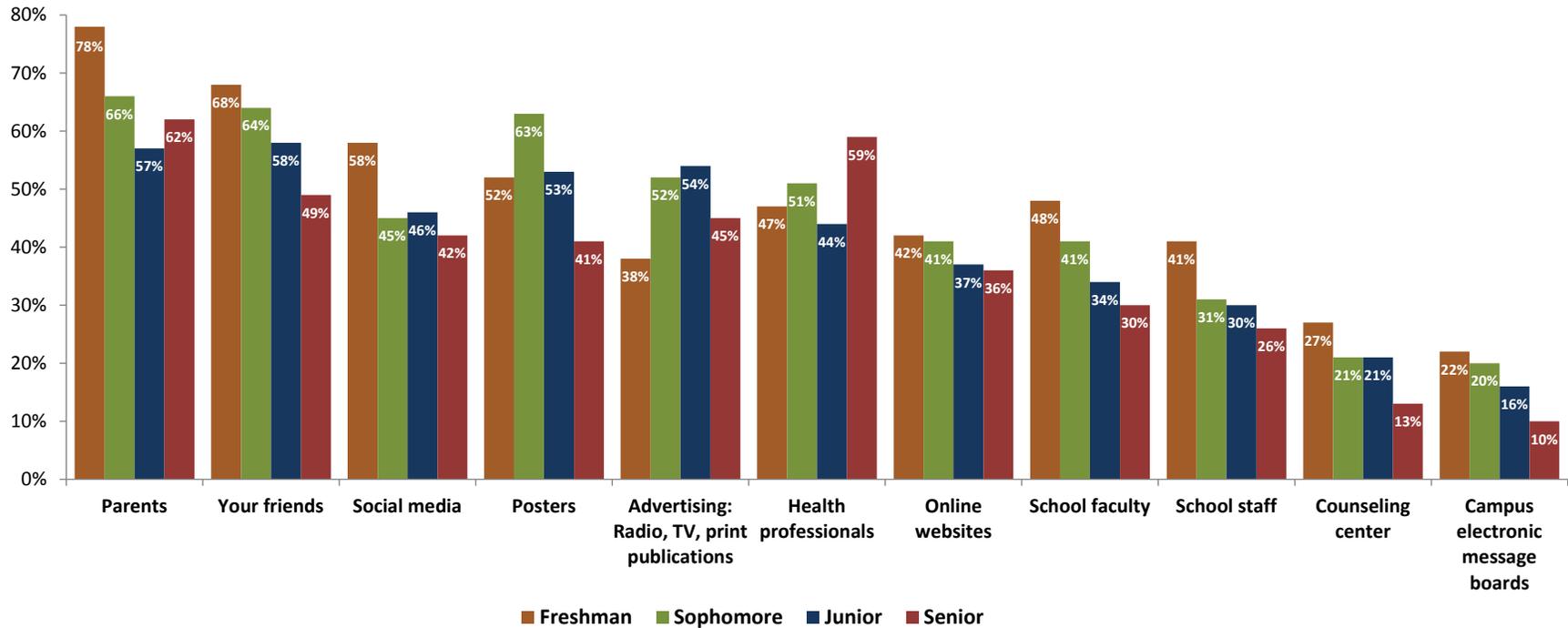
MEDIA SOURCE AWARENESS VARIES BY CLASS LEVEL



There were also a number of class level differences in sources of media information regarding alcohol (Q22). Freshmen and sophomores were the most likely to report having seen nearly all media sources either “frequently” or “very frequently”. This was especially true for Posters on campus, Information about data collected from your school, and educational information about the effects of marijuana and driving. Sophomores were particularly likely to report having seen websites discouraging drinking and driving. Radio ads, however were the most frequently encountered source of educational information regarding alcohol overall, and this did not differ by class level. *Graph left shows percentage of students who encountered each source “frequently” or “very frequently”, by class level.*

When asked where they get educational information regarding alcohol, students' responses differed significantly by class level for nearly every source (Q23). For most sources, awareness decreased as class level increased - higher proportions of freshmen and sophomores versus juniors and seniors listed each source. These included parents, friends, school faculty, school staff, counseling center, and electronic message boards. On the other hand, upperclassmen were more likely to indicate health professionals. Advertising (radio, TV, print publications) as a source of alcohol information was frequently cited by sophomores and juniors. *Graph below. Note: two sources not included in the graph (RAs and The HOWL) were indicated by less than 25 percent of students within all class levels, and did not differ significantly as a function of class level.*

Source of Alcohol Information (Q23) by Class



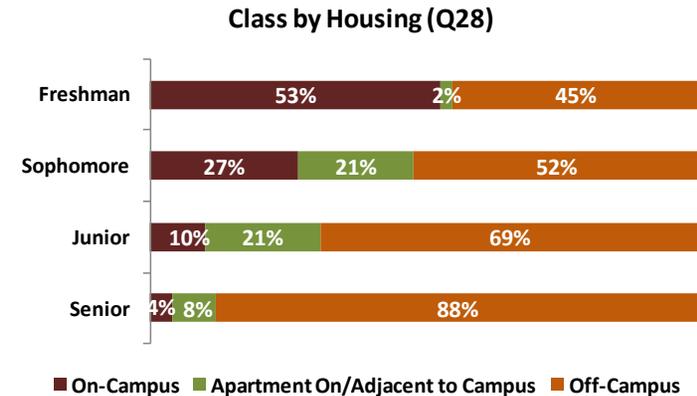
Students' ratings of the believability of each source of alcohol information also showed some differences as a function of class level (Q24). As with awareness of sources of information, believability of sources tended to be highest among freshmen and often decreased with class level. This was true for school faculty, school staff, and school newspaper. Overall, class levels' responses on the remaining sources often mirrored the overall student population.

FINDINGS BY HOUSING LOCATION

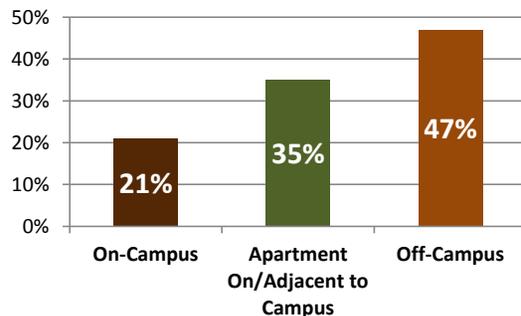
Presented in this section are key differences by **on-campus, apartment on or adjacent to campus, or off-campus residents** on the Fall 2011 survey. Only notable differences between the different types of residential living are provided here.

OFF-CAMPUS RESIDENTS REFLECT FINDINGS FOR HIGHER CLASS LEVEL STUDENTS WITH RESPECT TO ALCOHOL

Differences between students as a function of housing location follow a similar pattern as seen in the previous section with class level differences. In general, there were fewer differences between on-campus, apartment, and off-campus residents than were observed within the gender and class level segments. This can likely be explained by the fact that most off-campus residents are also upperclassmen (*Q28*). *Graph at right.*



Drunk Driving (Q13) by Residence



The number of drinks that students reported consuming in an average week did not differ significantly by housing location (4.3 drinks for on-campus vs. 4.2 for apartment, and 4.5 for off campus) (*Q2*). Residents of each housing location were also similar in their frequency of most types of drinks consumed with friends; the largest exception was hard liquor/mixed drinks, which apartment residents consumed more frequently (*Q1*).

However, there were differences in self-reports of having ever driven after drinking too much alcohol, with significantly more off-campus residents having done so (47 percent vs. 35 percent of apartment, and 21 percent of on-campus residents). This is consistent with the trend of greater drinking and driving with an increase in class level segment. (*Q13*). *Graph left.*

There were also differences between residents in locations of alcohol consumption. Students living in apartments on or adjacent to campus were most likely to consume alcohol in nearly every location listed. This was particularly true for private parties, and (not surprisingly) apartments on or adjacent to campus. Adjacent apartment residents and off-campus residents were similarly likely to drink where they live or outdoors, and both were significantly more likely to drink in these two locations than were on-campus residents. Off-campus residents were also more likely to drink in bars or restaurants. Finally, on-campus residents were more likely than off-campus residents to drink in a car, at a residence hall, or at on-campus events (although apartment residents still had the highest rates of drinking at each of these locations as well). The most common drinking location for all groups was a friend's house; however, likelihood of this location did not differ significantly as a function of students' housing locations. (*Q3*). *Graph top right of next page.*

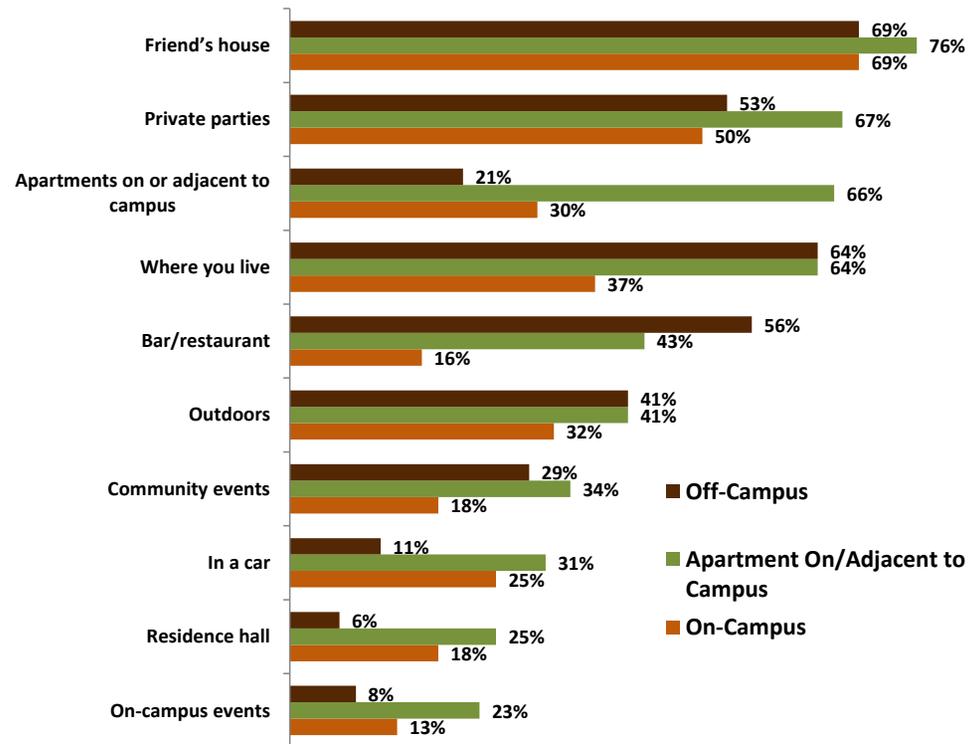
CONSEQUENCES AND BELIEFS CONCERNING ALCOHOL

The pattern of differences between on-campus, apartment on or adjacent to campus, and off-campus residents resembled that observed between class levels for perceptions that drinking is a central part of the social life of some campus groups and events. Students living off or an apartment on or adjacent to campus were more likely to report this belief for students living off campus and for community events; while a higher proportion of on-campus students believed that drinking is central to the social life of students 25 and older and for on campus events. These significant differences align with those observed between freshmen and upperclassmen (in the comparison of class level segments). Students who live in apartments on or adjacent to campus – primarily sophomores and juniors – were the most likely to believe that alcohol is a central to social life for nearly all groups listed (with the exception of sorority and fraternity members and students age 25 and older). (Q6).

Only a few other significant differences in alcohol-related actions and perceptions were observed between on-campus and off-campus residents:

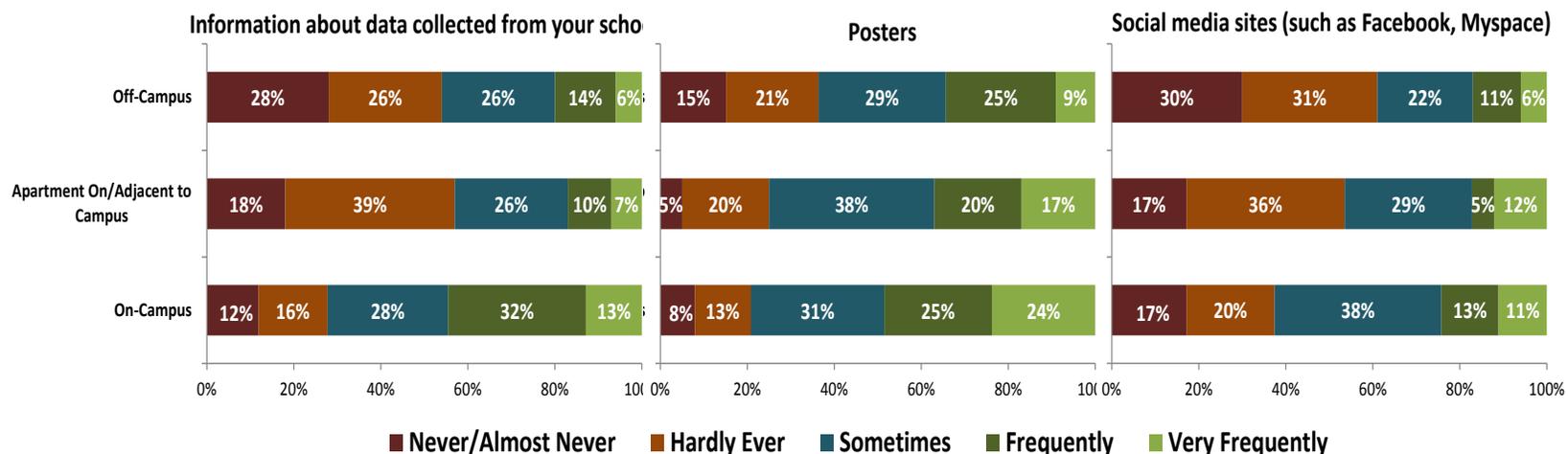
- > There were differences in the perception of how often other the proportion of other CSU-Pueblo students who had driven a vehicle after they had too much alcohol to drink (on campus estimated 33.7 percent, apartment residents 36.1 percent, and off-campus residents 35.4 percent). (Q14).
- > Average estimates of the cost of a DUI increased drastically from on-campus residents (\$2,369) to apartment residents (\$4,385) to off-campus residents (\$6,199). (Q16).
- > A greater proportion of apartment residents reported having missed a class as a negative effect of alcohol consumption (34 percent apartment residents, versus 14 percent and 19 percent of on- and off-campus residents, respectively). (Q11).

Location of Alcohol Consumption (Q3) by Residence



MEDIA AND OTHER SOURCES OF INFORMATION ABOUT ALCOHOL

On-campus and off-campus residents differed somewhat in their reports of having seen or heard some media sources. In particular, on-campus residents were significantly more likely to indicate having encountered information about data collected from the school regarding drinking behaviors (45 percent of on-campus residents indicated “frequently” or “very frequently” versus 17 percent and 20 percent for apartment and off-campus residents, respectively). On-campus residents also reported somewhat higher awareness for Posters and Social Media. (*Graphs below*). Reports of encountering all other media sources were more similar for on-campus, apartment, and off-campus residents (*Q22*).



When asked where they get information regarding alcohol, parents and online websites were the only sources that showed statistically significant differences between on-campus and off-campus residents. Consistent with the class level findings (in which freshmen were more likely than other classes to list parents), a greater proportion of on-campus residents listed this source (78 percent versus 58 percent apartment and 59 percent off-campus). On-campus residents were also more likely to list online websites as a source of information regarding alcohol (48 percent on-campus vs. 30 percent apartment and 36 percent off-campus). (*Q23*).

Finally, there were some significant differences in ratings of believability of sources as a function of residence. Compared to on-campus residents, off-campus residents gave higher believability ratings for social media (72 percent of apartment residents and 61 percent of off-campus residents rated as “somewhat/very believable”, versus 47 percent of on-campus residents), as well as online websites (75 percent apartment, 65 percent off-campus, and 54 percent on-campus). (*Q24*).

FINDINGS BY VEHICLE OR NON-VEHICLE

Presented in this section are key differences by **vehicle access or non-vehicle access** on the Fall 2011 survey. Only notable differences between the students who do or do not have access to a motorized vehicle while at CSU-Pueblo are presented here.

DIFFERENCES BY VEHICLE ACCESS REFLECT CLASS LEVEL DIFFERENCES

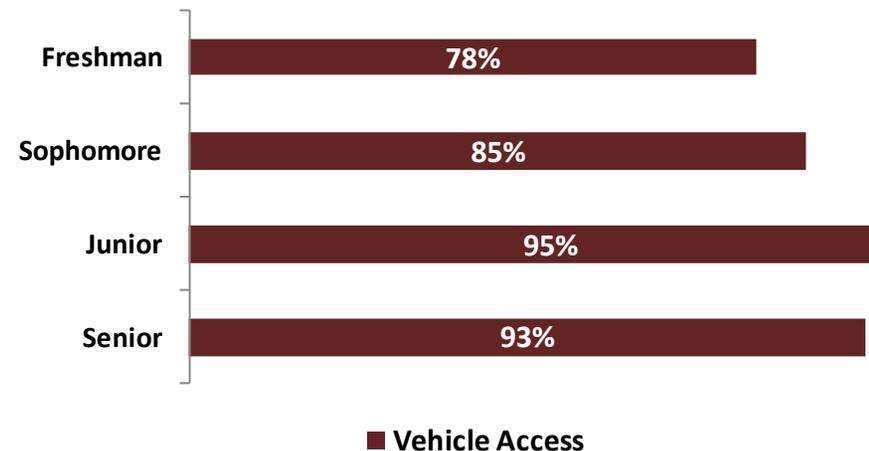
As observed with the housing location segments, there was a relationship between students year in school and whether or not they have access to a motor vehicle - in particular, freshmen and sophomores were less likely than upperclassmen to have access to a vehicle while at school. Therefore, the majority of differences between students with and without vehicles resemble the pattern of findings observed by class segment.

Differences as a function of whether or not students have access to motor vehicles while at school were not as numerous as what was observed in other segment breakdowns. Most actions concerning the use of alcohol did not differ between these groups. Students with vehicle access reported somewhat higher levels of alcohol consumption in the average week (4.5 drinks, versus 3.8 for non-vehicle students); however this difference was not statistically significant (*Q2*). There were also no significant differences in types of drinks consumed (*Q1*).

Students did differ as a function of vehicle access in the locations of alcohol consumption. Specifically, students with vehicles were more likely (versus those without) to have consumed alcohol in a bar or restaurant (48 percent vehicle vs. 19 non-vehicle) or where they live (59 percent vehicle vs. 43 percent non-vehicle). On the other hand, students without vehicle access were more likely to report having consumed alcohol in a car (30 percent non-vehicle vs. 15 percent vehicle. (*Q3*).

Perhaps not surprisingly, when asked how they got home the last time they consumed alcohol, students with vehicle access were more likely to indicate that they drove themselves (21 percent vehicle vs. 2 percent non-vehicle). Students without vehicle access were somewhat more likely to report that they walked home; however this difference was not statistically significant (*Q4*). Also unsurprisingly, students with vehicle access were much more likely to report that they had at some point driven a vehicle after having too much to drink (42 percent vehicle vs. 20 percent non-vehicle). (*Q13*).

Motor Vehicle by Class (Q29)



There was somewhat of a difference between students with and without vehicle access in their estimates of the proportion of other CSU-Pueblo students who have driven after they've had too much alcohol to drink. Students without vehicles estimated that 39.9 percent had done so, compared with an average estimate of only 34.3 percent among students with vehicle access. *(Q14)*.

PERCEPTIONS OF OTHER STUDENTS' ALCOHOL USE AND ITS EFFECTS DID NOT DIFFER

As observed for actions and experiences related to alcohol, perceptions about other students' alcohol consumption and its consequences, as well as its role in campus life, did not differ greatly as a function of vehicle access. Both vehicle and non-vehicle access students gave roughly similar estimates for the number of drinks that other CSU-Pueblo students consume in a week (9.0 drinks estimated by students with vehicle access, versus 8.5 drinks by those without) *(Q5)*. Nor were there statistically significant differences as a function of vehicle access in beliefs about the effects of alcohol *(Q10)*.

MARIJUANA USE AND PERCEPTIONS

Presented in this section are findings for survey questions related to marijuana use and estimates of the marijuana use of other students on the Fall 2011 survey. Overall findings are presented, along with notable differences by segment.

STUDENTS OVERESTIMATE THE MARIJUANA USE OF OTHERS

When students were asked whether they have a medical marijuana card, three percent reported that they do. Of the 97 percent of all students who do not have a medical marijuana prescription, 27 percent reported that they use marijuana. There were some differences in marijuana use as a function of demographic segments. (Q7).

- > By class level: Sophomores and Juniors were slightly more likely to report marijuana use (31 percent each) than were seniors (28 percent) and freshmen (25 percent).
- > By Gender: Males were significantly more likely to report marijuana use (34 percent versus 20 percent of females).
- > Housing location: On-campus residents were the most likely to use marijuana (36 percent), followed by students living in apartments on or adjacent to campus (32 percent), and then students living off-campus (23 percent).
- > Vehicle access: Students who do not have access to a motor vehicle were substantially more likely to report using marijuana (39 percent vs. 26 percent of students who have access to a vehicle).

Interestingly, when asked to estimate the proportion of other CSU-Pueblo students who use marijuana, the average estimate was 48.4 percent – substantially higher than the 27 percent actually reported (Q9). Students also overestimated the proportion of other CSU-Pueblo students who have a prescription for marijuana (the average estimate was 13 percent) (Q8).

MOST STUDENTS BELIEVE THAT MARIJUANA USE IMPAIRS DRIVING

When asked about the effect of marijuana use on one's ability to drive, the majority of students (72 percent) reported the belief that it has either a slight or significant negative impact. Another 15 percent believed it has no impact, and 13 percent thought that it has a slight or significant positive impact. (Q20).

Finally, students were asked to compare the possible consequences of marijuana use to those of alcohol, including costs associated with getting caught, legal penalties, and, chance for severe or minor injury (Q21). With respect to injury, students generally believed that the consequences of marijuana are the same or less than those for alcohol. For the legal costs and penalties, beliefs varied widely – students were split almost evenly between the three response options (although slightly more believed that the consequences are the same as alcohol).

APPENDIX A: DETAILED ANALYSIS TABLES AND OPEN-ENDED RESPONSES

OVERVIEW

The following pages contain detailed analysis tables for each of the questions asked on the survey. Each of these tables presents the results of the question cross-tabulated by a variety of demographic segments:

- ⇒ Class
- ⇒ Gender
- ⇒ Residence
- ⇒ Vehicle Access

These analyses are useful in not only presenting the tabulations of the results, but also drawing comparisons about how different groups of respondents vary in their responses. All open-ended responses have been reproduced verbatim, with no changes to grammar, spelling, or content.

INTERPRETATION

- ➔ These tables are presented in order to give readers a general sense about how various groups responded to the survey.
- ➔ In each table, the row heading contains all of the answers given by respondents to the question. The column heading contains each of the various subpopulations being examined (e.g. class, gender). Therefore, the distribution of answers to each question is shown in each vertical column.
- ➔ Note that the percentages provided in these tables may vary slightly from those shown in the report (typically 1 percent or less) due to rounding and/or variances in the way that “no reply” responses are handled.

SECTION 1: ABOUT ALCOHOL AND MARIJUANA CONSUMPTION

QUESTION 1: WHEN HANGING OUT OR SOCIALIZING WITH FRIENDS, WHAT DO YOU TYPICALLY DRINK?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	452	84	103	126	100	207	242	89	59	300	401	48
<i>Weighted</i>	443	133	88	92	99	205	235	108	50	281	386	54
When hanging out or socializing with friends, what do you...												
Beer	47%	34%	44%	59%	58%	63%	34%	37%	54%	51%	48%	43%
Coffee or tea	36%	34%	32%	34%	42%	26%	45%	28%	27%	41%	37%	29%
Energy drink	21%	28%	26%	16%	14%	26%	17%	26%	21%	19%	21%	21%
Hard liquor/mixed drink	45%	44%	44%	51%	50%	43%	48%	40%	70%	43%	46%	42%
Juices	39%	46%	42%	40%	36%	33%	46%	47%	59%	33%	39%	42%
Soda/pop	55%	62%	59%	53%	46%	54%	57%	67%	50%	51%	54%	64%
Sports drink	42%	63%	43%	36%	31%	53%	33%	59%	43%	36%	41%	50%
Water	75%	81%	80%	73%	73%	75%	76%	82%	83%	72%	75%	79%
Wine	19%	7%	14%	25%	26%	15%	22%	10%	16%	23%	20%	13%
Other	2%	1%	2%	3%	1%	3%	1%	1%	3%	1%	1%	3%

Other

- > chocolate milk
- > codene
- > depends on the occasion. party=alcohol
- > iced tea
- > kentucky delux
- > lemonade
- > milk
- > milk
- > pickle juice

QUESTION 2: ON AVERAGE, HOW MANY DRINKS (BEER, WINE, AND LIQUOR) DO YOU CONSUME PER WEEK?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>	<i>439</i>	<i>133</i>	<i>87</i>	<i>91</i>	<i>96</i>	<i>204</i>	<i>232</i>	<i>108</i>	<i>49</i>	<i>278</i>	<i>382</i>	<i>54</i>
Please enter number of drinks on average.												
None	26%	30%	26%	21%	24%	19%	32%	28%	14%	26%	25%	29%
1-2	30%	35%	32%	28%	27%	27%	33%	38%	29%	28%	30%	31%
3-4	14%	13%	13%	19%	9%	15%	13%	7%	22%	15%	15%	9%
5-9	17%	11%	18%	20%	20%	18%	17%	13%	26%	18%	17%	17%
10-14	5%	4%	7%	4%	9%	7%	4%	4%	3%	6%	5%	8%
15 or more	8%	8%	4%	9%	11%	14%	2%	10%	6%	7%	8%	6%
Mean	4.5	4.0	4.1	4.7	5.7	6.4	2.7	4.3	4.2	4.5	4.5	3.8
Median	2.0	1.0	2.0	3.0	2.0	3.0	1.0	1.0	3.0	2.0	2.0	2.0

QUESTION 3: WHERE HAVE YOU CONSUMED ALCOHOL IN THE PAST YEAR?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	451	83	103	127	99	206	242	89	59	299	400	48
<i>Weighted</i>	441	132	88	93	98	204	234	108	50	279	384	54
Where have you consumed alcohol in the past year? Please...												
Not applicable	15%	23%	15%	10%	10%	14%	16%	21%	6%	15%	14%	24%
On-campus events	11%	6%	14%	15%	14%	15%	7%	13%	23%	8%	10%	15%
Community events	27%	16%	24%	32%	42%	32%	23%	18%	34%	29%	28%	23%
Bar/restaurant	45%	12%	38%	50%	81%	45%	44%	16%	43%	56%	48%	19%
In a car	17%	16%	18%	18%	20%	21%	13%	25%	31%	11%	15%	30%
Residence hall	11%	11%	18%	12%	7%	16%	7%	18%	25%	6%	10%	17%
Apartments on or adjacent to campus	29%	18%	35%	41%	31%	34%	24%	30%	66%	21%	27%	39%
Where you live	57%	35%	58%	69%	74%	59%	56%	37%	64%	64%	59%	43%
Friend's house	70%	68%	72%	73%	72%	73%	67%	69%	76%	69%	70%	69%
Private parties	54%	47%	58%	57%	58%	56%	52%	50%	67%	53%	53%	56%
Outdoors	39%	36%	37%	45%	41%	44%	34%	32%	41%	41%	39%	38%
Other	4%	2%	2%	4%	6%	3%	4%	2%	2%	4%	4%	-

Other

- > at my mom's
- > back home
- > casinos
- > club
- > concerts
- > grandparents house with parent supervision
- > home
- > in kmart bathroom
- > Mexico
- > noneiced tea
- > occasional toast (sip) only
- > parents house
- > parties
- > vacation
- > with dinner @ home
- > work
- > work meeting @ a bar

QUESTION 4: THINK ABOUT THE LAST TIME THAT YOU CONSUMED ALCOHOL OUTSIDE OF YOUR RESIDENCE.
HOW DID YOU GET HOME?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	450	84	102	126	99	205	242	89	59	298	399	48
<i>Weighted</i>	441	133	87	92	98	204	235	108	50	279	384	54
Think about the last time that you consumed alcohol outsi...												
Not applicable - I don't drink alcohol	13%	20%	12%	10%	10%	12%	15%	21%	6%	12%	12%	22%
Drove myself	19%	8%	12%	26%	29%	22%	16%	7%	18%	24%	21%	2%
A designated sober driver	55%	49%	61%	58%	60%	48%	60%	50%	63%	54%	54%	58%
Another person who had also been drinking	9%	6%	9%	13%	9%	10%	8%	10%	9%	9%	9%	11%
A taxi	5%	2%	3%	7%	8%	6%	4%	4%	7%	6%	6%	2%
Public transportation	3%	4%	2%	2%	2%	4%	2%	5%	-	2%	2%	5%
Walked	18%	14%	22%	20%	22%	25%	13%	26%	28%	14%	17%	29%
Rode a bicycle	1%	-	-	1%	1%	1%	0%	1%	-	1%	1%	-
Other	11%	22%	7%	9%	4%	13%	9%	17%	2%	10%	11%	9%

- > 1 beverage
- > 20
- > already home
- > already home
- > another person
- > didn't get home
- > didn't go home
- > don't drink
- > don't drink outside of home
- > girlfriend drove
- > happened at my house
- > husband
- > I stayed the night
- > I stayed where I was
- > I was home

Other

- > longboard
- > slept and stayed at the party
- > slept over
- > slept there
- > spent the night
- > stayed at a friends house
- > stayed at friends house were we drank
- > stayed over
- > stayed overnight
- > stayed overnight
- > stayed the night
- > stayed the night
- > stayed the night at a friends house
- > stayed there
- > stayed there most of the time
- > stayed where I was
- > stayed where i was
- > waited and then drove home
- > waited until morning
- > with family members who did not drink

QUESTION 5: ON AVERAGE, HOW MANY DRINKS (BEER, WINE, AND LIQUOR) DO YOU THINK THE AVERAGE STUDENT AT CSU-PUEBLO CONSUMES PER WEEK?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>	<i>437</i>	<i>130</i>	<i>87</i>	<i>93</i>	<i>97</i>	<i>204</i>	<i>229</i>	<i>105</i>	<i>50</i>	<i>278</i>	<i>380</i>	<i>54</i>
Please enter number of drinks on average.												
None	<i>5%</i>	9%	3%	3%	3%	6%	4%	8%	1%	4%	4%	13%
1-2	<i>4%</i>	5%	4%	4%	4%	5%	3%	6%	4%	3%	4%	6%
3-4	<i>13%</i>	11%	21%	9%	11%	11%	15%	14%	19%	12%	14%	9%
5-9	<i>39%</i>	37%	35%	45%	42%	34%	43%	35%	34%	42%	40%	33%
10-14	<i>22%</i>	21%	24%	23%	18%	24%	20%	23%	22%	22%	22%	22%
15 or more	<i>17%</i>	18%	13%	17%	21%	20%	14%	14%	21%	17%	17%	17%
Mean	<i>9.0</i>	9.2	8.0	9.2	9.3	9.2	8.6	8.6	9.0	9.0	9.0	8.5
Median	<i>7.0</i>	6.0	6.0	7.0	7.0	7.0	6.0	6.0	8.0	7.0	7.0	6.0

QUESTION 6: AT CSU-PUEBLO, DRINKING IS A CENTRAL PART OF THE SOCIAL LIFE OF THE FOLLOWING:

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	427	82	99	119	93	191	233	86	58	279	377	47
<i>Weighted</i>	421	130	85	87	92	191	227	104	49	264	364	53
Male students												
Yes	93%	94%	92%	91%	94%	92%	94%	92%	95%	93%	93%	90%
No	7%	6%	8%	9%	6%	8%	6%	8%	5%	7%	7%	10%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	423	82	96	118	93	190	231	85	58	277	374	47
<i>Weighted</i>	418	130	82	87	92	190	225	103	49	262	362	53
Female students												
Yes	83%	85%	82%	79%	82%	83%	83%	83%	81%	83%	83%	81%
No	17%	15%	18%	21%	18%	17%	17%	17%	19%	17%	17%	19%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	432	82	100	121	93	194	235	86	58	284	382	47
<i>Weighted</i>	425	130	86	89	92	194	228	104	49	268	368	53
Students ages 18-24												
Yes	97%	96%	96%	96%	99%	95%	99%	94%	100%	98%	97%	94%
No	3%	4%	4%	4%	1%	5%	1%	6%	-	2%	3%	6%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	408	80	93	112	89	184	221	84	51	269	362	43
<i>Weighted</i>	403	127	80	82	88	185	215	102	44	253	350	50
Students ages 25+												
Yes	59%	70%	60%	45%	56%	60%	58%	69%	46%	57%	57%	70%
No	41%	30%	40%	55%	44%	40%	42%	31%	54%	43%	43%	30%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	406	82	92	114	85	182	221	83	53	266	360	43
<i>Weighted</i>	403	130	79	84	84	184	215	101	45	252	350	50
Students living in off-campus housing												
Yes	78%	69%	83%	84%	80%	76%	79%	65%	88%	81%	78%	78%
No	22%	31%	17%	16%	20%	24%	21%	35%	12%	19%	22%	22%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	420	81	94	117	93	188	229	85	55	276	371	46
<i>Weighted</i>	414	128	81	86	92	189	222	103	47	260	359	53
Students living in on-campus housing												
Yes	86%	85%	86%	89%	86%	86%	86%	91%	95%	82%	86%	88%
No	14%	15%	14%	11%	14%	14%	14%	9%	5%	18%	14%	12%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	408	79	91	113	91	185	220	84	52	268	362	43
<i>Weighted</i>	403	125	78	83	90	187	213	102	44	253	351	49
Athletes												
Yes	62%	44%	65%	66%	74%	68%	57%	50%	67%	66%	63%	59%
No	38%	56%	35%	34%	26%	32%	43%	50%	33%	34%	37%	41%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	415	81	91	116	92	185	227	84	54	273	367	45
<i>Weighted</i>	410	128	78	85	91	187	220	103	46	257	356	51
Sorority and fraternity members												
Yes	87%	85%	84%	85%	92%	89%	85%	76%	82%	91%	87%	80%
No	13%	15%	16%	15%	8%	11%	15%	24%	18%	9%	13%	20%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	282	64	68	81	55	137	145	64	39	179	247	35
<i>Weighted</i>	287	102	59	60	55	141	146	80	34	173	247	40
Other student groups												
Yes	39%	27%	49%	42%	51%	38%	40%	37%	53%	37%	38%	45%
No	61%	73%	51%	58%	49%	62%	60%	63%	47%	63%	62%	55%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	377	74	84	107	81	166	210	79	52	244	337	39
<i>Weighted</i>	372	117	72	79	81	168	203	95	45	230	327	44
Community events												
Yes	41%	26%	42%	43%	54%	37%	44%	28%	51%	45%	42%	36%
No	59%	74%	58%	57%	46%	63%	56%	72%	49%	55%	58%	64%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	390	78	87	110	84	180	209	81	50	257	347	42
<i>Weighted</i>	387	124	75	80	83	181	204	98	43	244	338	48
Athletic events												
Yes	55%	46%	54%	55%	62%	62%	48%	47%	61%	57%	55%	53%
No	45%	54%	46%	45%	38%	38%	52%	53%	39%	43%	45%	47%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	371	75	83	103	81	169	200	79	47	242	329	40
<i>Weighted</i>	370	119	71	76	80	172	195	96	40	230	322	46
On-campus events												
Yes	30%	27%	30%	28%	31%	32%	28%	32%	26%	30%	29%	34%
No	70%	73%	70%	72%	69%	68%	72%	68%	74%	70%	71%	66%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	387	79	85	107	83	172	214	81	52	252	345	41
<i>Weighted</i>	385	125	73	79	83	176	207	99	44	239	337	47
Sorority and fraternity activities												
Yes	66%	70%	59%	63%	64%	73%	61%	62%	54%	70%	67%	60%
No	34%	30%	41%	37%	36%	27%	39%	38%	46%	30%	33%	40%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	159	37	44	38	31	84	75	37	21	101	138	21
<i>Weighted</i>	162	59	38	27	31	88	74	46	19	97	140	22
Other events												
Yes	23%	19%	25%	16%	32%	19%	27%	19%	26%	24%	20%	38%
No	77%	81%	75%	84%	68%	81%	73%	81%	74%	76%	80%	62%

Other Student Groups

- > any that exist
- > babes
- > most college students
- > non-traditional

Other Events

- > a party
- > everything
- > parties
- > parties

QUESTION 7: DO YOU HAVE A MEDICAL MARIJUANA CARD?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	448	84	100	125	100	204	241	86	58	300	399	46
<i>Weighted</i>	440	133	86	92	99	203	234	106	49	281	384	53
Do you have a medical marijuana card?												
No	97%	95%	97%	99%	96%	94%	100%	92%	100%	98%	98%	91%
Yes	3%	5%	3%	1%	4%	6%	0%	8%	-	2%	2%	9%

QUESTION 7B: (IF NO) DO YOU USE MARIJUANA?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	348	65	87	98	71	169	177	70	51	225	307	39
<i>Weighted</i>	342	103	75	71	70	168	172	86	43	211	296	44
Do you use marijuana												
No	73%	75%	69%	69%	72%	66%	80%	64%	68%	77%	74%	61%
Yes	27%	25%	31%	31%	28%	34%	20%	36%	32%	23%	26%	39%

QUESTION 8: OF THE APPROXIMATE 5,000 STUDENTS ON CAMPUS, WHAT PERCENTAGE OF STUDENTS ON CAMPUS DO YOU THINK HAVE A MEDICAL MARIJUANA CARD?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>	435	130	87	92	98	202	230	106	49	276	378	54
What percentage of students on campus do you think have a medical marijuana card?												
None	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	0%	4%
1 - 5%	44%	45%	50%	38%	38%	49%	40%	46%	46%	43%	46%	30%
6 - 10%	19%	20%	23%	19%	12%	19%	18%	24%	18%	16%	18%	22%
11 - 15%	8%	5%	7%	12%	12%	9%	8%	6%	12%	9%	8%	11%
16 - 25%	16%	12%	10%	19%	25%	14%	18%	13%	14%	18%	15%	21%
25 - 50%	11%	16%	7%	10%	10%	7%	14%	9%	10%	12%	11%	11%
More than 50%	1%	1%	2%	1%	1%	1%	1%	1%	-	2%	1%	2%
Mean	13.0	13.5	10.9	13.4	14.5	11.8	14.0	11.7	11.7	13.7	12.7	14.5
Median	10.0	7.0	5.0	10.0	10.0	6.0	10.0	7.0	10.0	10.0	10.0	10.0

QUESTION 9: OF THE APPROXIMATE 5,000 STUDENTS ON CAMPUS, WHAT PERCENTAGE OF STUDENTS ON CAMPUS DO YOU THINK USE MARIJUANA?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base	436	132	87	92	97	202	231	105	49	278	379	54
Please enter percent of students.												
None	1%	1%	-	1%	-	0%	1%	-	-	1%	-	4%
1 - 10%	9%	7%	13%	6%	7%	10%	8%	11%	5%	9%	9%	7%
11 - 25%	15%	13%	12%	13%	14%	20%	11%	11%	9%	17%	16%	6%
26 - 50%	35%	32%	34%	36%	41%	32%	37%	36%	28%	35%	35%	32%
51 - 75%	26%	31%	18%	31%	25%	25%	27%	20%	37%	26%	26%	22%
More than 75%	15%	14%	24%	14%	12%	12%	18%	22%	20%	12%	13%	28%
Mean	48.4	49.9	49.6	50.4	48.4	45.3	51.1	51.0	56.4	46.2	47.6	54.4
Median	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	65.0	50.0	50.0	55.0

SECTION 2: OPINIONS AND EXPERIENCES

QUESTION 10: DO YOU BELIEVE THAT ALCOHOL HAS ANY OF THE FOLLOWING EFFECTS?

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	447	83	101	125	100	202	242	89	57	297	396	48
<i>Weighted</i>	438	132	87	91	99	200	235	108	48	278	381	54
Breaks the ice												
Yes	77%	72%	74%	82%	79%	79%	75%	75%	86%	75%	77%	75%
No	23%	28%	26%	18%	21%	21%	25%	25%	14%	25%	23%	25%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	447	84	100	126	100	204	240	88	57	298	396	48
<i>Weighted</i>	439	133	86	92	99	203	233	107	48	279	381	54
Enhances social activity												
Yes	75%	77%	72%	75%	75%	77%	73%	77%	83%	72%	74%	79%
No	25%	23%	28%	25%	25%	23%	27%	23%	17%	28%	26%	21%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	442	84	98	124	99	202	237	86	57	295	393	46
<i>Weighted</i>	435	133	84	91	98	201	230	105	48	277	379	53
Makes it easier to deal with stress												
Yes	48%	52%	38%	48%	54%	47%	48%	48%	48%	47%	46%	58%
No	52%	48%	62%	52%	46%	53%	52%	52%	52%	53%	54%	42%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	443	83	99	124	99	202	238	85	57	297	394	46
<i>Weighted</i>	435	132	85	91	98	200	231	104	48	279	380	52
Facilitates connections with peers												
Yes	64%	60%	57%	71%	72%	63%	65%	64%	69%	63%	64%	67%
No	36%	40%	43%	29%	28%	37%	35%	36%	31%	37%	36%	33%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	441	83	100	124	98	202	236	86	57	294	392	46
<i>Weighted</i>	433	132	86	91	97	200	230	104	48	277	378	52
Gives people something to talk about												
Yes	67%	71%	64%	68%	70%	69%	66%	71%	65%	66%	67%	70%
No	33%	29%	36%	32%	30%	31%	34%	29%	35%	34%	33%	30%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	444	83	99	125	99	202	239	85	57	298	396	45
<i>Weighted</i>	435	132	85	91	98	200	232	103	48	279	381	51
Allows people to have more fun												
Yes	61%	66%	65%	58%	58%	59%	63%	73%	65%	56%	60%	71%
No	39%	34%	35%	42%	42%	41%	37%	27%	35%	44%	40%	29%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	440	83	98	124	98	201	236	85	57	294	392	45
<i>Weighted</i>	432	132	84	91	97	199	229	103	48	276	378	51
Gives me more confidence												
Yes	47%	42%	43%	50%	56%	51%	44%	42%	53%	48%	49%	36%
No	53%	58%	57%	50%	44%	49%	56%	58%	47%	52%	51%	64%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	437	83	99	121	98	198	236	85	56	292	389	45
<i>Weighted</i>	430	132	85	89	97	198	229	103	47	275	376	51
Makes me look cool/sophisticated												
Yes	11%	14%	10%	11%	9%	12%	11%	9%	14%	12%	12%	9%
No	89%	86%	90%	89%	91%	88%	89%	91%	86%	88%	88%	91%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	437	83	99	121	98	198	236	85	56	292	389	45
<i>Weighted</i>	430	132	85	89	97	198	229	103	47	275	376	51
Makes me more attractive												
Yes	11%	12%	12%	10%	7%	14%	8%	12%	12%	10%	10%	13%
No	89%	88%	88%	90%	93%	86%	92%	88%	88%	90%	90%	87%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	437	83	98	122	98	199	235	85	56	292	389	45
<i>Weighted</i>	430	132	84	89	97	198	228	103	47	275	376	51
Makes other people more attractive												
Yes	37%	29%	37%	39%	44%	52%	25%	29%	41%	39%	38%	30%
No	63%	71%	63%	61%	56%	48%	75%	71%	59%	61%	62%	70%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	440	82	99	123	98	200	237	84	57	295	392	45
<i>Weighted</i>	431	130	85	90	97	199	229	102	48	277	377	51
Facilitates sexual activities												
Yes	71%	69%	64%	69%	81%	71%	71%	71%	70%	71%	71%	73%
No	29%	31%	36%	31%	19%	29%	29%	29%	30%	29%	29%	27%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	<i>437</i>	<i>82</i>	<i>100</i>	<i>121</i>	<i>98</i>	<i>199</i>	<i>235</i>	<i>84</i>	<i>56</i>	<i>293</i>	<i>389</i>	<i>45</i>
<i>Weighted</i>	<i>429</i>	<i>130</i>	<i>86</i>	<i>89</i>	<i>97</i>	<i>198</i>	<i>228</i>	<i>102</i>	<i>47</i>	<i>276</i>	<i>375</i>	<i>51</i>
Leads to the use of marijuana												
Yes	34%	38%	31%	38%	30%	29%	40%	37%	23%	36%	35%	34%
No	66%	62%	69%	62%	70%	71%	60%	63%	77%	64%	65%	66%

QUESTION 11: PLEASE INDICATE HOW OFTEN YOU HAVE EXPERIENCED THE FOLLOWING DUE TO YOUR DRINKING DURING THE PAST YEAR.

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base Unweighted</i>	450	84	103	125	100	205	242	89	57	300	399	48
<i>Weighted</i>	442	133	88	91	99	204	235	108	48	281	384	54
Missed a class												
Never	81%	96%	69%	72%	74%	77%	84%	86%	66%	81%	81%	78%
Once	7%	4%	12%	9%	5%	6%	8%	4%	16%	7%	7%	4%
Twice	5%	-	7%	7%	10%	6%	5%	3%	9%	5%	4%	10%
3-5 Times	5%	-	7%	10%	8%	9%	2%	5%	5%	5%	5%	7%
6-9 Times	1%	-	2%	2%	2%	1%	2%	1%	-	2%	1%	-
10 Or More Times	1%	-	3%	1%	1%	2%	0%	1%	4%	1%	1%	2%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base Unweighted</i>	447	84	103	125	99	204	240	89	57	297	396	48
<i>Weighted</i>	439	133	88	91	98	203	233	108	48	279	382	54
Had a hangover												
Never	45%	50%	54%	36%	37%	45%	46%	52%	45%	43%	44%	55%
Once	14%	14%	13%	19%	12%	15%	14%	13%	14%	15%	16%	7%
Twice	12%	14%	6%	10%	18%	9%	16%	11%	14%	12%	12%	12%
3-5 Times	13%	12%	13%	17%	9%	12%	13%	12%	12%	13%	13%	13%
6-9 Times	6%	5%	4%	7%	10%	6%	6%	3%	8%	7%	6%	4%
10 Or More Times	9%	5%	11%	11%	13%	13%	5%	8%	8%	9%	9%	8%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	449	84	103	125	99	204	242	89	57	299	398	48
<i>Weighted</i>	441	133	88	91	98	203	235	108	48	280	383	54
Driven a car when I've had too much alcohol to drink												
Never	75%	86%	82%	68%	62%	70%	79%	80%	67%	75%	74%	84%
Once	10%	6%	9%	8%	17%	10%	10%	7%	4%	12%	11%	8%
Twice	5%	2%	2%	9%	8%	6%	5%	4%	8%	5%	5%	5%
3-5 Times	4%	-	3%	10%	6%	6%	3%	2%	11%	4%	5%	-
6-9 Times	2%	2%	3%	2%	2%	3%	2%	4%	2%	2%	3%	-
10 Or More Times	3%	4%	1%	3%	5%	5%	1%	4%	8%	2%	3%	3%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	449	84	103	125	99	204	242	89	57	299	398	48
<i>Weighted</i>	441	133	88	91	98	203	235	108	48	280	383	54
Did something you later regretted												
Never	62%	70%	66%	56%	52%	60%	63%	65%	52%	62%	62%	60%
Once	14%	12%	10%	17%	20%	15%	14%	13%	18%	15%	14%	16%
Twice	10%	7%	13%	11%	10%	10%	9%	7%	15%	10%	10%	8%
3-5 Times	10%	7%	9%	11%	15%	9%	11%	8%	12%	11%	10%	13%
6-9 Times	2%	-	1%	4%	2%	2%	1%	-	3%	2%	2%	2%
10 Or More Times	2%	4%	2%	1%	1%	3%	1%	7%	-	1%	2%	2%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	449	84	103	124	100	205	241	89	57	299	398	48
<i>Weighted</i>	441	133	88	91	99	204	234	108	48	280	383	54
Been hurt or injured												
Never	84%	87%	85%	79%	82%	84%	85%	80%	80%	87%	84%	88%
Once	8%	5%	10%	15%	7%	9%	7%	8%	15%	8%	9%	3%
Twice	4%	8%	3%	2%	4%	5%	4%	9%	5%	3%	4%	6%
3-5 Times	1%	-	1%	1%	4%	1%	2%	2%	-	2%	1%	2%
6-9 Times	1%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	2%
10 Or More Times	1%	-	-	1%	2%	-	1%	-	-	1%	1%	-

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	449	84	103	124	100	205	241	89	57	299	398	48
<i>Weighted</i>	441	133	88	91	99	204	234	108	48	280	383	54
Had memory loss												
Never	65%	69%	67%	56%	62%	64%	67%	67%	51%	68%	66%	61%
Once	13%	14%	13%	16%	11%	12%	13%	12%	26%	11%	12%	19%
Twice	10%	8%	11%	15%	10%	11%	10%	10%	16%	10%	11%	6%
3-5 Times	5%	5%	3%	7%	8%	6%	5%	4%	5%	6%	5%	7%
6-9 Times	2%	-	2%	1%	5%	2%	2%	1%	2%	2%	2%	2%
10 Or More Times	4%	4%	5%	5%	4%	5%	3%	6%	-	4%	4%	6%

QUESTION 12: PLEASE INDICATE HOW OFTEN YOU THINK THE AVERAGE STUDENT AT CSU-PUEBLO HAS EXPERIENCED THE FOLLOWING DUE TO THEIR DRINKING DURING THE PAST YEAR.

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	446	83	102	125	98	205	239	88	58	297	396	48
<i>Weighted</i>	437	132	88	91	97	203	231	106	49	278	380	54
Missed a class												
Never	4%	4%	2%	6%	4%	8%	0%	6%	6%	3%	4%	4%
Once	6%	6%	6%	4%	4%	6%	6%	7%	2%	6%	5%	7%
Twice	19%	19%	24%	19%	14%	21%	18%	19%	23%	19%	20%	17%
3-5 Times	45%	39%	52%	47%	45%	44%	44%	34%	47%	48%	46%	36%
6-9 Times	16%	25%	11%	11%	11%	15%	16%	28%	6%	13%	14%	29%
10 Or More Times	11%	7%	6%	12%	22%	6%	15%	6%	16%	12%	12%	7%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	446	83	102	125	98	205	239	88	58	297	396	48
<i>Weighted</i>	437	132	88	91	97	203	231	106	49	278	380	54
Had a hangover												
Never	2%	2%	2%	1%	2%	4%	-	3%	-	2%	2%	3%
Once	4%	4%	1%	3%	4%	5%	3%	3%	3%	4%	4%	4%
Twice	8%	7%	12%	6%	7%	8%	7%	9%	8%	7%	8%	8%
3-5 Times	27%	28%	32%	23%	25%	30%	24%	20%	31%	29%	28%	21%
6-9 Times	21%	19%	18%	24%	23%	22%	20%	25%	19%	20%	20%	26%
10 Or More Times	39%	40%	36%	43%	39%	31%	46%	41%	39%	38%	39%	38%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	445	82	102	125	98	205	238	87	58	297	395	48
<i>Weighted</i>	436	130	88	91	97	203	230	105	49	278	379	54
Driven a car when I've had too much alcohol to drink												
Never	4%	5%	4%	3%	5%	7%	2%	8%	2%	3%	4%	7%
Once	12%	17%	15%	6%	8%	16%	9%	18%	10%	10%	13%	7%
Twice	19%	22%	21%	16%	16%	19%	18%	16%	18%	19%	17%	26%
3-5 Times	37%	30%	34%	40%	45%	35%	38%	33%	36%	38%	38%	30%
6-9 Times	14%	12%	16%	19%	12%	12%	17%	13%	23%	14%	14%	19%
10 Or More Times	14%	13%	11%	16%	13%	10%	17%	11%	10%	15%	14%	10%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	446	83	102	125	98	205	239	88	58	297	396	48
<i>Weighted</i>	437	132	88	91	97	203	231	106	49	278	380	54
Did something they later regretted												
Never	3%	4%	2%	3%	3%	6%	-	6%	1%	2%	3%	4%
Once	7%	6%	5%	8%	5%	7%	6%	5%	7%	7%	8%	-
Twice	15%	16%	20%	11%	12%	18%	12%	15%	16%	14%	13%	23%
3-5 Times	29%	23%	33%	31%	32%	31%	28%	21%	38%	31%	30%	22%
6-9 Times	19%	17%	15%	17%	29%	17%	22%	18%	21%	20%	20%	14%
10 Or More Times	27%	35%	24%	29%	19%	21%	32%	34%	17%	26%	26%	37%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	445	83	102	125	98	205	238	88	58	296	395	48
<i>Weighted</i>	437	132	88	91	97	203	231	106	49	278	380	54
Been hurt or injured												
Never	7%	4%	5%	6%	10%	11%	3%	5%	8%	6%	7%	3%
Once	19%	19%	23%	14%	15%	22%	15%	13%	13%	22%	19%	13%
Twice	25%	23%	28%	24%	28%	25%	25%	22%	35%	25%	23%	37%
3-5 Times	30%	28%	26%	36%	33%	27%	33%	30%	24%	31%	31%	25%
6-9 Times	12%	17%	13%	11%	6%	9%	15%	22%	9%	9%	11%	16%
10 Or More Times	8%	10%	5%	9%	7%	7%	9%	7%	10%	8%	8%	6%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	446	83	102	125	98	205	239	88	58	297	396	48
<i>Weighted</i>	437	132	88	91	97	203	231	106	49	278	380	54
Had memory loss												
Never	7%	7%	5%	6%	7%	10%	4%	5%	5%	7%	7%	4%
Once	11%	12%	11%	10%	10%	11%	12%	10%	7%	13%	12%	5%
Twice	15%	11%	25%	12%	9%	15%	14%	11%	16%	16%	16%	8%
3-5 Times	30%	24%	28%	33%	36%	29%	30%	23%	38%	31%	29%	31%
6-9 Times	17%	18%	15%	15%	21%	19%	15%	21%	8%	17%	16%	24%
10 Or More Times	21%	28%	16%	23%	16%	16%	25%	30%	26%	16%	20%	28%

SECTION 3: IMPAIRED DRIVING

QUESTION 13: HAVE YOU EVER DRIVEN A VEHICLE AFTER YOU'VE HAD TOO MUCH ALCOHOL TO DRINK?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	452	84	103	127	100	206	243	89	58	301	401	48
<i>Weighted</i>	443	133	88	93	99	204	235	108	49	282	385	54
Have you ever driven a vehicle after you've had too much ...												
Yes	39%	22%	26%	46%	61%	43%	36%	21%	35%	47%	42%	20%
No	61%	78%	74%	54%	39%	57%	64%	79%	65%	53%	58%	80%

(IF YES) IN THE LAST 12 MONTHS?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	208	22	34	63	63	104	103	25	23	159	193	14
<i>Weighted</i>	193	35	29	46	62	100	92	29	20	143	175	17
In the last 12 months?												
Yes	46%	50%	47%	52%	51%	47%	46%	58%	55%	43%	48%	34%
No	54%	50%	53%	48%	49%	53%	54%	42%	45%	57%	52%	66%

QUESTION 14: IN THE PAST YEAR, WHAT PERCENTAGE OF CSU-PUEBLO STUDENTS DO YOU THINK HAVE DRIVEN AFTER THEY HAVE HAD TOO MUCH ALCOHOL TO DRINK?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base	437	132	88	91	97	203	232	106	48	280	380	54
Please enter percent of students.												
None	1%	1%	-	1%	-	0%	1%	1%	-	0%	-	4%
1 - 10%	22%	22%	26%	16%	22%	29%	15%	25%	19%	20%	23%	14%
11 - 25%	25%	26%	21%	25%	21%	24%	26%	24%	19%	26%	26%	13%
26 - 50%	31%	29%	30%	33%	39%	30%	33%	24%	43%	32%	30%	44%
51 - 75%	16%	16%	13%	21%	14%	14%	18%	15%	17%	17%	16%	19%
More than 75%	6%	6%	10%	5%	3%	4%	8%	10%	2%	5%	6%	6%
Mean	35.0	33.5	35.4	38.1	34.7	31.1	38.4	33.7	36.1	35.4	34.3	39.9
Median	30.0	30.0	30.0	35.0	30.0	25.0	35.0	25.0	35.0	30.0	30.0	45.0

QUESTION 15: HOW OFTEN DO YOU THINK STUDENTS ON YOUR CAMPUS DESIGNATE A SOBER DRIVER WHEN THEY DRINK ALCOHOL?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	445	83	102	125	98	204	239	88	57	297	395	48
<i>Weighted</i>	436	132	87	91	97	203	231	106	48	278	379	54
How often do you think students on your campus designate ...												
Never/Almost Never	21%	23%	20%	17%	21%	23%	19%	25%	19%	20%	20%	26%
Rarely	37%	37%	33%	37%	42%	31%	43%	34%	23%	41%	37%	38%
Frequently	37%	36%	40%	42%	31%	42%	32%	33%	54%	35%	37%	35%
Always/Almost Always	5%	4%	7%	4%	6%	4%	5%	8%	3%	4%	5%	1%

QUESTION 16: HOW MUCH DO YOU THINK A DUI WOULD COST, IF YOU ADDED UP ALL OF THE ASSOCIATED EXPENSES?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>	<i>427</i>	<i>128</i>	<i>88</i>	<i>86</i>	<i>97</i>	<i>198</i>	<i>227</i>	<i>105</i>	<i>47</i>	<i>272</i>	<i>370</i>	<i>54</i>
Please enter a dollar (\$) amount.												
\$0 to \$999	31%	44%	36%	27%	19%	26%	35%	51%	43%	21%	28%	52%
\$1,000 to \$2,499	18%	22%	23%	9%	14%	18%	17%	21%	11%	18%	17%	21%
\$2,500 to \$4,999	7%	5%	6%	7%	7%	7%	7%	7%	7%	7%	7%	6%
\$5,000 to \$7,499	11%	11%	9%	12%	12%	10%	11%	11%	15%	10%	11%	9%
\$7,500 to \$9,999	2%	-	1%	5%	1%	3%	1%	-	1%	3%	3%	-
\$10,000 to \$12,499	24%	12%	22%	31%	36%	29%	21%	10%	17%	31%	26%	13%
\$12,500 or higher	7%	5%	4%	10%	10%	7%	7%	-	6%	10%	8%	-
Mean	5053	3287	4007	6463	6867	5485	4698	2369	4385	6199	5449	2446
Median	3000	1000	1200	5000	7000	4000	2000	900	1800	5000	3000	900

QUESTION 17: THE LAST TIME YOU WENT OUT, DID YOU DO ANY OF THE FOLLOWING BEFORE YOU HAD YOUR FIRST DRINK?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	371	65	84	108	83	169	199	68	54	245	328	40
<i>Weighted</i>	361	103	72	79	82	166	191	82	46	228	312	46
Selected a designated driver												
Yes	68%	71%	74%	72%	59%	60%	76%	71%	62%	68%	66%	85%
No	32%	29%	26%	28%	41%	40%	24%	29%	38%	32%	34%	15%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	362	65	84	101	82	163	196	67	52	240	319	40
<i>Weighted</i>	354	103	72	74	81	162	188	81	44	225	305	46
Arranged to have a friend available to come pick you up, just in case												
Yes	47%	49%	51%	46%	49%	43%	50%	43%	34%	51%	47%	46%
No	53%	51%	49%	54%	51%	57%	50%	57%	66%	49%	53%	54%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	364	66	83	101	82	164	197	66	53	242	321	40
<i>Weighted</i>	356	105	71	74	81	164	189	81	45	227	307	46
Arranged to sleep somewhere else so you wouldn't have to drive home												
Yes	63%	68%	63%	71%	58%	63%	65%	66%	57%	64%	64%	64%
No	37%	32%	37%	29%	42%	37%	35%	34%	43%	36%	36%	36%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	358	63	84	101	80	162	193	65	53	237	315	40
<i>Weighted</i>	349	100	72	74	79	160	185	78	45	222	300	46
Made sure you had the number for alternative transportation												
Yes	47%	41%	52%	50%	47%	45%	49%	45%	39%	50%	46%	58%
No	53%	59%	48%	50%	53%	55%	51%	55%	61%	50%	54%	42%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	364	66	84	102	82	165	196	67	54	240	321	40
<i>Weighted</i>	356	105	72	75	81	165	188	81	46	226	307	46
Chose a location that was close so you could walk home												
Yes	42%	46%	45%	45%	40%	51%	35%	54%	60%	35%	41%	53%
No	58%	54%	55%	55%	60%	49%	65%	46%	40%	65%	59%	47%

QUESTION 18: IN THE PAST YEAR (12 MONTHS), HAVE YOU DONE ANY OF THE FOLLOWING TO KEEP FROM DRIVING AFTER YOU BEGAN DRINKING?

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	365	67	83	102	82	168	195	67	53	242	326	37
<i>Weighted</i>	358	106	71	75	81	168	187	83	45	227	313	42
Left your car overnight and found another way home												
Yes	57%	54%	56%	64%	61%	60%	55%	51%	65%	58%	59%	47%
No	43%	46%	44%	36%	39%	40%	45%	49%	35%	42%	41%	53%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	371	67	84	105	84	170	199	69	54	245	331	38
<i>Weighted</i>	363	106	72	77	83	169	191	84	46	229	317	43
Designated a sober driver												
Yes	78%	76%	82%	81%	77%	75%	80%	78%	86%	76%	76%	90%
No	22%	24%	18%	19%	23%	25%	20%	22%	14%	24%	24%	10%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	358	65	82	99	81	162	194	66	52	237	319	37
<i>Weighted</i>	351	103	70	72	80	162	186	82	44	221	306	42
Called a cab												
Yes	24%	15%	16%	29%	34%	26%	23%	14%	21%	29%	24%	26%
No	76%	85%	84%	71%	66%	74%	77%	86%	79%	71%	76%	74%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	354	65	82	99	79	162	190	66	52	233	315	37
<i>Weighted</i>	347	103	70	72	78	162	183	82	44	217	302	42
Used public transportation												
Yes	17%	15%	17%	14%	20%	22%	12%	13%	17%	18%	16%	22%
No	83%	85%	83%	86%	80%	78%	88%	87%	83%	82%	84%	78%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	363	67	82	102	82	167	194	68	51	241	323	38
<i>Weighted</i>	356	106	70	75	81	167	186	84	44	225	310	43
Called to have a friend or relative come pick you up												
Yes	67%	67%	71%	74%	66%	69%	65%	74%	71%	64%	64%	87%
No	33%	33%	29%	26%	34%	31%	35%	26%	29%	36%	36%	13%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	367	66	83	106	83	169	196	69	54	241	327	38
<i>Weighted</i>	358	105	71	77	82	167	188	84	46	224	313	43
Walked home												
Yes	52%	52%	58%	52%	54%	64%	42%	61%	65%	47%	49%	77%
No	48%	48%	42%	48%	46%	36%	58%	39%	35%	53%	51%	23%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	366	67	83	105	81	170	194	67	54	242	327	37
<i>Weighted</i>	358	106	71	77	80	169	186	83	46	226	313	42
Spent the night somewhere besides home												
Yes	81%	87%	84%	88%	74%	85%	77%	90%	86%	76%	80%	89%
No	19%	13%	16%	12%	26%	15%	23%	10%	14%	24%	20%	11%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	362	67	83	102	81	168	192	67	53	239	323	37
<i>Weighted</i>	355	106	71	75	80	168	185	83	45	224	311	42
Asked someone else to drive your car home for you												
Yes	52%	51%	54%	63%	50%	56%	49%	47%	60%	53%	51%	59%
No	48%	49%	46%	37%	50%	44%	51%	53%	40%	47%	49%	41%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	356	65	83	99	80	163	191	67	52	234	317	37
<i>Weighted</i>	349	103	71	72	79	163	184	83	44	218	304	42
Asked a non-drinking person for a ride who wasn't your designated driver.												
Yes	46%	43%	54%	49%	42%	52%	41%	43%	52%	46%	46%	49%
No	54%	57%	46%	51%	58%	48%	59%	57%	48%	54%	54%	51%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	350	64	81	96	80	157	191	65	52	230	312	36
<i>Weighted</i>	344	101	69	71	79	158	184	80	45	216	301	41
Rode a bike												
Yes	8%	8%	4%	7%	13%	14%	3%	13%	4%	7%	8%	11%
No	92%	92%	96%	93%	87%	86%	97%	87%	96%	93%	92%	89%

QUESTION 19: DURING THE PAST 12 MONTHS, HAVE YOU DONE ANY OF THE FOLLOWING TO PREVENT A PERSON WHO WAS DRINKING FROM DRIVING?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	446	83	103	123	100	205	239	88	58	297	396	48
<i>Weighted</i>	437	132	88	90	99	204	231	106	49	279	380	54
Advised someone who you thought had too much to drink that they could not drive safely												
Yes	82%	86%	80%	90%	81%	79%	85%	82%	93%	81%	81%	93%
No	18%	14%	20%	10%	19%	21%	15%	18%	7%	19%	19%	7%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	438	83	102	118	98	201	235	88	56	291	388	48
<i>Weighted</i>	431	132	87	86	97	201	227	106	48	274	374	54
Hidden someone's keys												
Yes	48%	58%	52%	47%	40%	47%	48%	53%	44%	46%	46%	57%
No	52%	42%	48%	53%	60%	53%	52%	47%	56%	54%	54%	43%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	440	83	102	118	100	200	238	88	57	292	390	48
<i>Weighted</i>	433	132	87	87	99	200	230	106	48	275	376	54
Taken someone's key from them												
Yes	60%	70%	61%	60%	55%	58%	61%	67%	53%	59%	58%	71%
No	40%	30%	39%	40%	45%	42%	39%	33%	47%	41%	42%	29%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	437	82	102	117	99	199	236	88	56	290	387	48
<i>Weighted</i>	430	130	87	86	98	199	228	106	48	272	373	54
Restrained someone from getting into their car												
Yes	32%	35%	38%	39%	22%	32%	32%	40%	42%	28%	30%	50%
No	68%	65%	62%	61%	78%	68%	68%	60%	58%	72%	70%	50%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	442	83	103	119	100	202	238	88	56	295	392	48
<i>Weighted</i>	435	132	88	87	99	202	230	106	48	277	378	54
Asked another person to offer the intoxicated person a ride home												
Yes	65%	66%	65%	68%	67%	63%	66%	69%	73%	62%	63%	80%
No	35%	34%	35%	32%	33%	37%	34%	31%	27%	38%	37%	20%

	<i>Total</i>	<i>Class</i>				<i>Gender</i>		<i>Residence</i>			<i>Vehicle</i>	
		<i>Freshman</i>	<i>Sophomore</i>	<i>Junior</i>	<i>Senior</i>	<i>Male</i>	<i>Female</i>	<i>On-Campus</i>	<i>Adjacent</i>	<i>Off-Campus</i>	<i>Yes</i>	<i>No</i>
<i>Base</i>												
<i>Unweighted</i>	<i>441</i>	<i>83</i>	<i>103</i>	<i>119</i>	<i>99</i>	<i>202</i>	<i>237</i>	<i>88</i>	<i>57</i>	<i>293</i>	<i>391</i>	<i>48</i>
<i>Weighted</i>	<i>434</i>	<i>132</i>	<i>88</i>	<i>87</i>	<i>98</i>	<i>202</i>	<i>229</i>	<i>106</i>	<i>48</i>	<i>275</i>	<i>377</i>	<i>54</i>
Taken someone home with you to “sleep it off”												
Yes	<i>45%</i>	46%	50%	46%	47%	46%	45%	52%	59%	41%	44%	57%
No	<i>55%</i>	54%	50%	54%	53%	54%	55%	48%	41%	59%	56%	43%

	<i>Total</i>	<i>Class</i>				<i>Gender</i>		<i>Residence</i>			<i>Vehicle</i>	
		<i>Freshman</i>	<i>Sophomore</i>	<i>Junior</i>	<i>Senior</i>	<i>Male</i>	<i>Female</i>	<i>On-Campus</i>	<i>Adjacent</i>	<i>Off-Campus</i>	<i>Yes</i>	<i>No</i>
<i>Base</i>												
<i>Unweighted</i>	<i>442</i>	<i>83</i>	<i>103</i>	<i>119</i>	<i>100</i>	<i>202</i>	<i>238</i>	<i>88</i>	<i>57</i>	<i>294</i>	<i>392</i>	<i>48</i>
<i>Weighted</i>	<i>435</i>	<i>132</i>	<i>88</i>	<i>87</i>	<i>99</i>	<i>202</i>	<i>230</i>	<i>106</i>	<i>48</i>	<i>277</i>	<i>378</i>	<i>54</i>
Offered to drive someone to their home when you weren’t planning to												
Yes	<i>71%</i>	72%	66%	77%	77%	67%	73%	71%	82%	68%	70%	72%
No	<i>29%</i>	28%	34%	23%	23%	33%	27%	29%	18%	32%	30%	28%

QUESTION 20: WHAT IMPACT DOES MARIJUANA USE HAVE ON ONE'S ABILITY TO SAFELY DRIVE?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	448	84	103	125	100	206	240	88	58	299	399	47
<i>Weighted</i>	439	133	88	91	99	204	233	107	49	280	384	53
What impact does marijuana have on one's ability to safel...												
Significant negative impact	37%	36%	40%	31%	36%	36%	39%	34%	29%	40%	39%	29%
Slight negative impact	35%	36%	32%	39%	36%	34%	35%	36%	37%	34%	33%	47%
No impact	15%	12%	19%	20%	14%	19%	12%	18%	22%	13%	15%	15%
Slight positive impact	6%	6%	6%	4%	8%	7%	5%	5%	7%	6%	5%	8%
Significant positive impact	7%	11%	3%	6%	6%	5%	9%	7%	5%	7%	8%	2%

QUESTION 21: WHEN THINKING ABOUT THE POSSIBLE CONSEQUENCES OF DRINKING AND DRIVING COMPARED TO USING MARIJUANA AND DRIVING, PLEASE RATE THE FOLLOWING CONSEQUENCES FOR USING MARIJUANA AND DRIVING COMPARED TO DRINKING AND DRIVING:

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	446	82	103	124	100	205	239	87	58	298	397	47
<i>Weighted</i>	437	130	88	91	99	204	230	105	49	279	380	54
Total cost associated with getting caught												
More than alcohol	25%	29%	27%	28%	21%	23%	27%	32%	28%	22%	25%	27%
About the same	38%	39%	36%	34%	35%	38%	39%	27%	35%	43%	39%	37%
Less than alcohol	37%	32%	37%	38%	44%	39%	34%	40%	37%	35%	37%	36%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	446	82	103	124	100	205	239	87	58	298	397	47
<i>Weighted</i>	437	130	88	91	99	204	230	105	49	279	380	54
Legal penalties												
More than alcohol	32%	35%	36%	33%	28%	27%	36%	33%	36%	31%	32%	28%
About the same	40%	38%	38%	39%	39%	42%	39%	37%	33%	43%	39%	46%
Less than alcohol	28%	27%	26%	28%	33%	31%	26%	30%	31%	27%	28%	26%

	<i>Total</i>	<i>Class</i>				<i>Gender</i>		<i>Residence</i>			<i>Vehicle</i>	
		<i>Freshman</i>	<i>Sophomore</i>	<i>Junior</i>	<i>Senior</i>	<i>Male</i>	<i>Female</i>	<i>On-Campus</i>	<i>Adjacent</i>	<i>Off-Campus</i>	<i>Yes</i>	<i>No</i>
<i>Base</i>												
<i>Unweighted</i>	<i>446</i>	<i>82</i>	<i>103</i>	<i>124</i>	<i>100</i>	<i>205</i>	<i>239</i>	<i>87</i>	<i>58</i>	<i>298</i>	<i>397</i>	<i>47</i>
<i>Weighted</i>	<i>437</i>	<i>130</i>	<i>88</i>	<i>91</i>	<i>99</i>	<i>204</i>	<i>230</i>	<i>105</i>	<i>49</i>	<i>279</i>	<i>380</i>	<i>54</i>
Chance for severe injury or death												
More than alcohol	<i>9%</i>	13%	8%	12%	2%	6%	11%	15%	11%	6%	8%	15%
About the same	<i>43%</i>	40%	40%	41%	46%	41%	46%	32%	36%	49%	45%	37%
Less than alcohol	<i>48%</i>	46%	53%	47%	52%	53%	43%	52%	52%	45%	47%	48%

	<i>Total</i>	<i>Class</i>				<i>Gender</i>		<i>Residence</i>			<i>Vehicle</i>	
		<i>Freshman</i>	<i>Sophomore</i>	<i>Junior</i>	<i>Senior</i>	<i>Male</i>	<i>Female</i>	<i>On-Campus</i>	<i>Adjacent</i>	<i>Off-Campus</i>	<i>Yes</i>	<i>No</i>
<i>Base</i>												
<i>Unweighted</i>	<i>445</i>	<i>82</i>	<i>103</i>	<i>123</i>	<i>100</i>	<i>204</i>	<i>239</i>	<i>87</i>	<i>58</i>	<i>297</i>	<i>396</i>	<i>47</i>
<i>Weighted</i>	<i>436</i>	<i>130</i>	<i>88</i>	<i>90</i>	<i>99</i>	<i>203</i>	<i>230</i>	<i>105</i>	<i>49</i>	<i>279</i>	<i>380</i>	<i>54</i>
Chance for minor injury												
More than alcohol	<i>9%</i>	12%	11%	12%	4%	9%	10%	14%	11%	7%	8%	19%
About the same	<i>53%</i>	55%	45%	48%	54%	49%	56%	47%	36%	58%	54%	47%
Less than alcohol	<i>38%</i>	33%	44%	40%	42%	42%	34%	39%	53%	34%	38%	34%

SECTION 4: CAMPAIGN MESSAGES

QUESTION 22: IN THE PAST YEAR, HOW FREQUENTLY HAVE YOU SEEN OR HEARD

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	445	84	103	124	97	204	239	89	57	296	395	48
<i>Weighted</i>	437	133	88	91	96	202	232	108	48	277	380	54
Ads in bars discouraging drinking and driving												
Never/Almost Never	27%	32%	26%	23%	24%	22%	31%	24%	22%	29%	27%	29%
Hardly Ever	15%	13%	15%	16%	16%	15%	15%	15%	15%	15%	14%	20%
Sometimes	23%	17%	26%	24%	27%	25%	22%	21%	30%	22%	23%	24%
Frequently	23%	26%	19%	26%	22%	24%	22%	23%	18%	24%	25%	10%
Very Frequently	12%	12%	14%	11%	12%	14%	10%	17%	14%	9%	11%	17%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	446	84	103	125	98	204	240	89	58	296	396	48
<i>Weighted</i>	438	133	88	91	97	202	233	108	49	278	381	54
Posters on campus discouraging drinking and driving												
Never/Almost Never	12%	11%	11%	10%	16%	12%	12%	8%	5%	15%	12%	12%
Hardly Ever	19%	17%	16%	19%	20%	22%	17%	13%	20%	21%	20%	11%
Sometimes	31%	27%	29%	35%	34%	32%	30%	31%	38%	29%	32%	23%
Frequently	24%	26%	28%	23%	23%	21%	28%	25%	20%	25%	24%	31%
Very Frequently	14%	19%	17%	13%	6%	14%	14%	24%	17%	9%	12%	23%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	446	84	103	125	97	203	241	89	58	296	396	48
<i>Weighted</i>	438	133	88	91	96	201	234	108	49	277	381	54
Radio ads discouraging drinking and driving												
Never/Almost Never	10%	18%	6%	5%	7%	9%	10%	15%	3%	9%	9%	14%
Hardly Ever	12%	13%	12%	13%	11%	11%	13%	7%	6%	15%	13%	8%
Sometimes	35%	25%	36%	37%	38%	34%	35%	30%	46%	35%	35%	37%
Frequently	30%	31%	27%	32%	33%	34%	27%	33%	30%	29%	30%	28%
Very Frequently	14%	13%	19%	13%	10%	12%	14%	15%	16%	12%	13%	14%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	446	84	103	125	98	204	240	89	58	296	396	48
<i>Weighted</i>	438	133	88	91	97	202	233	108	49	278	381	54
A website discouraging drinking and driving												
Never/Almost Never	15%	11%	14%	15%	22%	14%	17%	8%	11%	19%	16%	7%
Hardly Ever	23%	23%	16%	23%	28%	22%	23%	17%	22%	25%	24%	12%
Sometimes	32%	36%	31%	38%	20%	31%	33%	38%	32%	30%	30%	46%
Frequently	21%	22%	24%	14%	24%	23%	19%	22%	26%	19%	20%	23%
Very Frequently	10%	10%	16%	10%	6%	11%	9%	15%	9%	8%	9%	12%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	444	83	103	124	98	204	238	88	57	296	394	48
<i>Weighted</i>	436	132	88	91	97	202	231	106	48	278	379	54
A social media site such as Facebook, MySpace, or Twitter discouraging drinking and driving												
Never/Almost Never	25%	20%	24%	23%	27%	26%	25%	17%	17%	30%	26%	19%
Hardly Ever	29%	26%	24%	31%	40%	27%	32%	20%	36%	31%	30%	21%
Sometimes	27%	31%	31%	27%	18%	29%	25%	38%	29%	22%	25%	37%
Frequently	10%	13%	11%	11%	8%	10%	11%	13%	5%	11%	10%	12%
Very Frequently	8%	8%	10%	9%	7%	8%	8%	11%	12%	6%	7%	12%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	446	84	103	125	98	204	240	89	58	296	396	48
<i>Weighted</i>	438	133	88	91	97	202	233	108	49	278	381	54
Information about data collected from your school regarding drinking behaviors												
Never/Almost Never	23%	13%	27%	17%	30%	22%	23%	12%	18%	28%	23%	19%
Hardly Ever	25%	13%	23%	35%	33%	24%	26%	16%	39%	26%	27%	13%
Sometimes	26%	32%	20%	31%	23%	25%	27%	28%	26%	26%	25%	34%
Frequently	18%	31%	21%	11%	7%	21%	16%	32%	10%	14%	18%	22%
Very Frequently	8%	11%	10%	5%	7%	8%	8%	13%	7%	6%	7%	12%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	445	83	103	125	98	204	239	88	58	296	396	47
<i>Weighted</i>	436	132	88	91	97	202	231	106	49	278	381	53
Educational information about the effects of marijuana and driving												
Never/Almost Never	31%	23%	28%	32%	36%	32%	30%	20%	37%	34%	33%	19%
Hardly Ever	26%	22%	21%	30%	33%	26%	25%	29%	24%	24%	25%	28%
Sometimes	22%	22%	31%	25%	14%	21%	23%	20%	23%	23%	21%	29%
Frequently	15%	26%	12%	9%	10%	14%	17%	20%	10%	14%	15%	17%
Very Frequently	6%	7%	8%	4%	7%	7%	6%	11%	7%	4%	6%	8%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	361	66	76	106	83	171	188	66	42	250	321	38
<i>Weighted</i>	354	105	65	78	82	172	180	79	36	235	308	43
Ads in other locations discouraging drinking and driving												
Never/Almost Never	22%	26%	24%	17%	20%	22%	21%	24%	25%	21%	22%	18%
Hardly Ever	16%	15%	14%	19%	13%	16%	17%	17%	24%	15%	16%	21%
Sometimes	32%	29%	28%	35%	37%	33%	32%	30%	29%	33%	33%	30%
Frequently	21%	20%	24%	21%	22%	20%	22%	14%	11%	25%	21%	18%
Very Frequently	9%	11%	11%	7%	7%	9%	8%	14%	11%	6%	8%	13%

QUESTION 23: WHERE DO YOU GET EDUCATIONAL INFORMATION REGARDING ALCOHOL

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	438	83	102	122	97	200	236	89	57	289	388	48
<i>Weighted</i>	431	132	88	89	96	199	230	108	48	272	374	54
Where do you get your information regarding alcohol? Ple...												
School faculty	38%	48%	41%	34%	30%	42%	34%	49%	33%	34%	36%	50%
School staff	32%	41%	31%	30%	26%	34%	30%	43%	33%	27%	29%	49%
Your friends	58%	68%	64%	58%	49%	59%	57%	67%	55%	55%	55%	79%
Posters	50%	52%	63%	53%	41%	48%	53%	58%	55%	46%	47%	70%
Campus electronic message boards	17%	22%	20%	16%	10%	17%	17%	27%	17%	13%	15%	29%
The HOWL	10%	15%	9%	11%	6%	13%	7%	16%	10%	8%	10%	12%
Advertising: Radio, TV, print publications	47%	38%	52%	54%	45%	44%	48%	40%	39%	50%	46%	46%
Social media	48%	58%	45%	46%	42%	46%	50%	54%	41%	47%	46%	61%
Online websites	38%	42%	41%	37%	36%	36%	40%	48%	30%	36%	35%	59%
Counseling center	20%	27%	21%	21%	13%	21%	20%	27%	16%	19%	20%	24%
RAs	17%	24%	19%	14%	14%	17%	18%	36%	25%	9%	15%	33%
Health professionals	50%	47%	51%	44%	59%	45%	55%	52%	49%	50%	50%	53%
Parents	64%	78%	66%	57%	62%	64%	64%	78%	58%	59%	63%	72%
Other	6%	2%	3%	6%	13%	8%	5%	3%	5%	7%	6%	4%

Other

- | | | | |
|--|---|---|--|
| <ul style="list-style-type: none"> > church > classes > experience > experience > experience/family > high school health class | <ul style="list-style-type: none"> > I don't worry about it > I was a police officer > job training > kappa sigma > military > myself | <ul style="list-style-type: none"> > myself > no where > personal experience > personal research > self, daughter | <ul style="list-style-type: none"> > self education > spouse > tv > tv > word of mouth |
|--|---|---|--|

QUESTION 24: HOW BELIEVABLE ARE EACH OF THE FOLLOWING SOURCES OF INFORMATION REGARDING ALCOHOL?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	444	82	103	124	100	205	237	87	57	297	394	48
<i>Weighted</i>	436	130	88	91	99	204	229	105	48	279	379	54
School faculty												
Very Believable	41%	49%	38%	35%	33%	42%	39%	43%	30%	42%	40%	46%
Somewhat Believable	39%	31%	43%	44%	45%	34%	45%	41%	49%	37%	39%	45%
Somewhat Unbelievable	8%	10%	9%	6%	10%	12%	5%	12%	12%	7%	9%	3%
Very Unbelievable	3%	1%	5%	3%	2%	3%	3%	1%	4%	3%	3%	2%
Don't Know	9%	9%	6%	12%	10%	9%	8%	4%	5%	11%	9%	4%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	441	81	102	123	100	203	236	86	56	296	391	48
<i>Weighted</i>	432	128	87	90	99	201	228	103	48	278	375	54
School staff												
Very Believable	37%	45%	37%	34%	27%	37%	37%	40%	33%	36%	36%	46%
Somewhat Believable	42%	37%	41%	45%	44%	36%	46%	44%	47%	39%	41%	43%
Somewhat Unbelievable	11%	10%	10%	9%	16%	14%	7%	10%	13%	11%	12%	3%
Very Unbelievable	3%	3%	6%	2%	4%	4%	3%	2%	4%	4%	3%	3%
Don't Know	8%	6%	6%	11%	9%	9%	6%	2%	3%	10%	8%	4%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	444	82	102	124	100	204	238	87	57	297	394	48
<i>Weighted</i>	435	130	87	91	99	203	230	105	48	279	378	54
Your friends												
Very Believable	17%	15%	18%	23%	16%	20%	15%	20%	19%	16%	18%	16%
Somewhat Believable	40%	38%	34%	43%	43%	39%	41%	35%	44%	41%	39%	46%
Somewhat Unbelievable	28%	38%	27%	24%	20%	26%	29%	35%	29%	25%	28%	25%
Very Unbelievable	9%	4%	15%	6%	12%	8%	9%	2%	6%	11%	9%	3%
Don't Know	6%	6%	6%	3%	9%	7%	6%	8%	3%	6%	6%	10%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	442	82	102	124	99	203	237	87	57	295	392	48
<i>Weighted</i>	434	130	87	91	98	202	229	105	48	277	377	54
Posters												
Very Believable	20%	21%	18%	25%	14%	16%	23%	23%	12%	20%	19%	26%
Somewhat Believable	49%	49%	48%	47%	54%	45%	53%	42%	54%	51%	49%	51%
Somewhat Unbelievable	18%	16%	25%	18%	17%	23%	14%	20%	28%	16%	19%	12%
Very Unbelievable	4%	7%	1%	2%	3%	5%	3%	6%	2%	3%	4%	-
Don't Know	9%	7%	8%	8%	12%	11%	7%	9%	5%	10%	9%	10%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	425	78	100	119	94	198	225	82	56	284	381	42
<i>Weighted</i>	416	124	86	87	93	197	217	98	47	267	367	46
The HOWL												
Very Believable	14%	12%	17%	21%	6%	10%	16%	18%	19%	11%	13%	18%
Somewhat Believable	38%	36%	35%	36%	46%	37%	40%	30%	34%	42%	38%	40%
Somewhat Unbelievable	16%	18%	20%	18%	9%	21%	12%	22%	17%	14%	17%	11%
Very Unbelievable	3%	4%	2%	-	6%	5%	2%	3%	4%	3%	3%	2%
Don't Know	29%	31%	26%	26%	32%	27%	31%	26%	26%	31%	29%	28%

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	438	81	102	122	99	202	234	86	57	292	389	47
<i>Weighted</i>	430	128	87	89	98	201	226	103	48	275	375	53
Advertising: Radio, TV, print publications												
Very Believable	22%	18%	19%	28%	23%	16%	27%	24%	22%	21%	20%	30%
Somewhat Believable	50%	47%	47%	48%	56%	51%	50%	37%	53%	55%	52%	42%
Somewhat Unbelievable	15%	21%	17%	15%	10%	18%	13%	27%	12%	12%	15%	21%
Very Unbelievable	5%	7%	5%	4%	6%	7%	4%	5%	9%	5%	6%	5%
Don't Know	7%	6%	12%	5%	5%	9%	6%	7%	5%	7%	8%	3%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	439	82	103	122	98	203	234	87	57	292	389	48
<i>Weighted</i>	432	130	88	89	97	202	227	105	48	275	375	54
Social media												
Very Believable	16%	16%	15%	22%	13%	12%	20%	18%	17%	15%	15%	24%
Somewhat Believable	43%	40%	45%	47%	39%	44%	42%	29%	55%	46%	43%	45%
Somewhat Unbelievable	24%	29%	25%	18%	24%	26%	23%	38%	15%	21%	25%	17%
Very Unbelievable	8%	9%	4%	5%	12%	8%	8%	9%	9%	7%	8%	9%
Don't Know	9%	6%	11%	8%	11%	10%	8%	6%	3%	11%	10%	5%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	436	81	102	121	98	202	232	85	57	291	387	47
<i>Weighted</i>	429	128	88	89	97	202	225	102	48	274	372	54
Online websites												
Very Believable	20%	20%	21%	22%	18%	16%	23%	25%	15%	19%	18%	30%
Somewhat Believable	43%	37%	46%	47%	45%	41%	46%	29%	60%	46%	44%	43%
Somewhat Unbelievable	23%	31%	19%	19%	19%	26%	20%	33%	20%	20%	23%	21%
Very Unbelievable	5%	6%	4%	4%	8%	7%	4%	5%	5%	6%	6%	2%
Don't Know	8%	6%	10%	7%	9%	10%	6%	8%	-	10%	9%	5%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	438	82	101	123	98	202	234	87	57	291	388	48
<i>Weighted</i>	430	130	87	90	97	201	227	105	48	274	374	54
School newspaper												
Very Believable	24%	29%	20%	26%	15%	19%	27%	27%	17%	23%	22%	29%
Somewhat Believable	42%	36%	44%	42%	50%	39%	44%	31%	49%	44%	42%	44%
Somewhat Unbelievable	17%	21%	14%	18%	12%	19%	15%	27%	15%	14%	18%	11%
Very Unbelievable	4%	2%	4%	4%	6%	6%	2%	2%	6%	4%	4%	2%
Don't Know	14%	11%	17%	11%	16%	17%	12%	13%	13%	15%	14%	15%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	437	82	101	122	98	202	233	86	56	292	387	48
<i>Weighted</i>	430	130	87	89	97	201	226	104	48	275	373	54
Counseling center												
Very Believable	47%	48%	39%	45%	52%	44%	49%	48%	40%	48%	47%	46%
Somewhat Believable	32%	32%	36%	34%	30%	29%	36%	27%	37%	34%	32%	34%
Somewhat Unbelievable	8%	11%	10%	6%	6%	12%	5%	16%	6%	6%	9%	6%
Very Unbelievable	3%	1%	3%	3%	4%	3%	2%	1%	7%	2%	2%	3%
Don't Know	10%	9%	11%	12%	8%	12%	8%	8%	8%	11%	10%	10%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	434	80	102	122	96	202	230	86	57	288	386	46
<i>Weighted</i>	425	127	87	89	95	201	222	103	48	270	372	51
RAs												
Very Believable	24%	28%	29%	17%	20%	22%	26%	28%	29%	22%	22%	39%
Somewhat Believable	34%	34%	31%	38%	38%	34%	34%	30%	40%	34%	34%	34%
Somewhat Unbelievable	18%	21%	21%	14%	15%	22%	16%	28%	19%	15%	19%	13%
Very Unbelievable	5%	3%	6%	8%	7%	6%	5%	3%	6%	6%	5%	3%
Don't Know	18%	15%	14%	22%	19%	17%	19%	12%	6%	23%	19%	11%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	440	81	102	123	98	202	237	86	57	295	392	47
<i>Weighted</i>	431	128	87	90	97	200	229	103	48	277	377	53
Health professionals												
Very Believable	69%	65%	73%	66%	75%	61%	76%	62%	67%	72%	70%	65%
Somewhat Believable	17%	17%	14%	21%	14%	17%	17%	19%	22%	15%	16%	21%
Somewhat Unbelievable	5%	5%	6%	4%	4%	9%	2%	9%	6%	3%	4%	10%
Very Unbelievable	3%	3%	3%	2%	4%	4%	2%	2%	3%	3%	3%	-
Don't Know	6%	10%	4%	7%	3%	9%	4%	7%	2%	6%	6%	5%

	<i>Total</i>	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	441	83	103	123	98	204	235	88	57	293	391	48
<i>Weighted</i>	434	132	88	90	97	203	228	106	48	276	377	54
Parents												
Very Believable	51%	54%	53%	51%	52%	47%	55%	54%	49%	50%	50%	57%
Somewhat Believable	30%	25%	31%	32%	30%	27%	33%	23%	35%	32%	31%	25%
Somewhat Unbelievable	10%	11%	7%	9%	12%	15%	6%	14%	11%	8%	10%	9%
Very Unbelievable	3%	4%	3%	1%	3%	4%	1%	3%	-	3%	3%	-
Don't Know	6%	6%	6%	8%	3%	8%	5%	6%	4%	7%	6%	9%

SECTION 5: RESPONDENT DEMOGRAPHICS

QUESTION 25: WHAT IS YOUR CURRENT YEAR IN SCHOOL?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	448	84	103	127	100	205	240	88	58	298	398	47
<i>Weighted</i>	439	133	88	93	99	203	232	107	49	279	382	53
What is your current year in school?												
Freshman	30%	100%	-	-	-	33%	28%	65%	6%	21%	27%	53%
Sophomore	20%	-	100%	-	-	21%	20%	22%	38%	16%	20%	25%
Junior	21%	-	-	100%	-	20%	22%	8%	39%	23%	23%	8%
Senior	23%	-	-	-	100%	21%	24%	4%	16%	31%	24%	13%
Graduate	5%	-	-	-	-	4%	7%	-	-	8%	6%	-
Not seeking a degree	-	-	-	-	-	-	-	-	-	-	-	-
Other	0%	-	-	-	-	1%	0%	-	-	1%	1%	-

QUESTION 26: WHAT IS YOUR AGE?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base	440	132	88	92	98	205	235	108	50	281	386	54
Age												
18 or younger	21%	66%	4%	-	-	22%	19%	57%	2%	10%	17%	45%
19	19%	23%	49%	4%	3%	19%	19%	23%	29%	15%	18%	25%
20	15%	1%	20%	44%	3%	14%	15%	9%	28%	14%	15%	12%
21	14%	4%	13%	21%	29%	13%	16%	5%	21%	17%	16%	7%
22 or older	32%	6%	15%	31%	65%	33%	31%	5%	20%	44%	34%	12%
Mean	22.6	19.1	20.6	23.0	24.5	22.2	22.9	18.8	20.6	24.4	23.0	19.6

QUESTION 27: WHAT IS YOUR GENDER?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
Unweighted	450	83	103	126	99	207	243	89	59	301	402	48
Weighted	441	132	88	92	98	205	235	108	50	282	386	54
What is your gender?												
Male	47%	51%	48%	44%	44%	100%	-	50%	45%	46%	47%	42%
Female	53%	49%	52%	56%	56%	-	100%	50%	55%	54%	53%	58%

QUESTION 28: WHERE IS YOUR CURRENT RESIDENCE AS A STUDENT?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	449	83	103	126	98	207	242	89	59	301	401	48
<i>Weighted</i>	440	132	88	92	97	205	234	108	50	282	385	54
Where is your current residence as a student?												
On-campus residence halls	25%	53%	27%	10%	4%	26%	23%	100%	-	-	18%	71%
Apartments on campus or apartments adjacent to campus	11%	2%	21%	21%	8%	11%	12%	-	100%	-	12%	6%
Off-campus	64%	45%	52%	69%	88%	63%	65%	-	-	100%	70%	23%

QUESTION 29: DO YOU HAVE REGULAR ACCESS TO A MOTOR VEHICLE WHILE YOU ARE AT CSU-PUEBLO?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
Base												
<i>Unweighted</i>	450	83	103	126	99	207	243	89	59	301	402	48
<i>Weighted</i>	441	132	88	92	98	205	235	108	50	282	386	54
Do you have regular access to a motor vehicle while you a...												
Yes	88%	78%	85%	95%	93%	89%	87%	64%	93%	96%	100%	-
No	12%	22%	15%	5%	7%	11%	13%	36%	7%	4%	-	100%

QUESTION 30: WITHIN THE PAST YEAR, HAVE YOU PARTICIPATED IN ANY OF THE FOLLOWING?

	Total	Class				Gender		Residence			Vehicle	
		Freshman	Sophomore	Junior	Senior	Male	Female	On-Campus	Adjacent	Off-Campus	Yes	No
<i>Base</i>												
<i>Unweighted</i>	305	59	68	94	68	153	152	76	53	176	263	42
<i>Weighted</i>	299	94	58	68	67	149	150	93	44	162	251	48
Within the past year, have you participated in any of the...												
Intercollegiate athletics	44%	56%	37%	37%	43%	54%	34%	45%	50%	41%	45%	36%
Intramural or club sports	41%	37%	46%	42%	42%	49%	32%	43%	51%	37%	42%	36%
Social fraternities or sororities	10%	8%	12%	6%	13%	11%	9%	15%	10%	6%	9%	12%
Religious or interfaith groups	27%	18%	32%	24%	30%	19%	34%	23%	22%	30%	27%	26%
Political or social action groups	9%	3%	3%	13%	16%	7%	11%	5%	6%	12%	9%	7%
Music and other performing art groups	22%	23%	20%	26%	21%	17%	28%	25%	22%	21%	21%	27%
Residence hall programs	19%	19%	32%	12%	18%	16%	21%	29%	38%	8%	17%	28%
Student organizations	19%	13%	10%	24%	32%	14%	24%	12%	22%	23%	19%	21%

APPENDIX B: SURVEY INSTRUMENT
